Bachelor of



Sunshine Coast, Semester 1 2024

Program structure

Introductory courses (7) 84 units

BUS105 Marketing Essentials CMN101 Introduction to Creative Entrepreneurship CMN107 Communication for the Creative Professional MUS100 Intro to Songwriting and Production MUS101 Intro to Songwriting and Performance MUS102 Performance 1 MUS103 Production 1

Developing courses (9) 108 units

BCI200 The Business of Creativity BCI201 Critical Theory and Creative Practice CMN204 Social Media: Content Curation and Creation DES205 The Photography Professional MUS200 Performance 2 MUS201 Music and Pop Culture MUS202 Music and Sound for Screen MUS203 Songwriting 2 SCS290 Understanding Cultural Diversity

Graduate courses (5) 60 units

BCI302 Work Integrated Learning Project MUS300 Music Video on Location MUS301 Performance 3 MUS303 Production 3 TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events

Elective courses (3) 36 units

Select a total of 36 units from the undergraduate elective course options.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

Total units: 288

Study sequence

Year 1

Semester 1

| COURSE | SEMESTER OF OFFER (SUNSHINE COAST) | UNITS | REQUISITES |
|---|---------------------------------------|-------|------------|
| CMN101 Introduction to Creative Entrepreneurship | Semester 1 | 12 | |

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| CMN107 Communication for the Creative Professional | Semester 1 | 12 |
|---|------------|----|
| MUS100 Intro to Songwriting and Production | Semester 1 | 12 |
| MUS102 Performance 1 | Semester 1 | 12 |

Semester 2

| COURSE | SEMESTER OF OFFER (SUNSHINE COAST) | UNITS | REQUISITES |
|---|---------------------------------------|-------|------------|
| BUS105 Marketing Essentials | Semester 1, Semester 2 | 12 | |
| MUS101 Intro to Songwriting and Performance | Semester 2 | 12 | |
| MUS103 Production 1 | Semester 2 | 12 | |

PLUS select 1 elective course from the undergraduate elective course options.

Year 2

Semester 1

| COURSE | SEMESTER OF OFFER (SUNSHINE COAST) | UNITS | REQUISITES |
|--|---------------------------------------|-------|---------------------------------------|
| BCI201 Critical Theory and Creative Practice | Semester 1 | 12 | Pre: CMN107 |
| CMN204 Social Media: Content Curation and Creation | Semester 1 | 12 | |
| MUS200 Performance 2 | Semester 1 | 12 | Pre: MUS101 |
| MUS202 Music and Sound for Screen | Semester 1 | 12 | Pre: MUS100 or MUS101 or CMN105 |

Semester 2

| COURSE | SEMESTER OF OFFER (SUNSHINE COAST) | UNITS | REQUISITES |
|-------------------------------------|---------------------------------------|-------|--------------------------|
| BCI200 The Business of Creativity | Semester 2 | 12 | Pre: CMN107 |
| DES205 The Photography Professional | Semester 2 | 12 | |
| MUS201 Music and Pop Culture | Semester 2 | 12 | Pre: MUS100 or MUS101 |
| MUS203 Songwriting 2 | Semester 2 | 12 | Pre: MUS100 or MUS101 |

Year 3

Semester 1

| COURSE | SEMESTER OF OFFER (SUNSHINE COAST) | UNITS | REQUISITES |
|--|---------------------------------------|-------|--|
| MUS300 Music Video on Location | Semester 1 | 12 | Pre: (MUS201 and MUS203) or (CMN202 and CMN203) |
| MUS301 Performance 3 | Semester 1 | 12 | Pre: MUS200 |
| MUS303 Production 3 | Semester 1 | 12 | Pre: Course Coordinator Consent Required. MUS201 or MUS202 |
| TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events | Semester 1 | 12 | |
| Semester 2 | | | |
| COURSE | SEMESTER OF OFFER (SUNSHINE COAST) | UNITS | REQUISITES |
| BCI302 Work Integrated Learning Project | Semester 1, Semester 2 | 12 | Pre: Completion of 192 units |
| | | | Anti: CMN311, CMN312, CMN313, CMN316 or ENT311 |
| SCS290 Understanding Cultural Diversity | Semester 2 | 12 | Pre: Any 2 courses |

PLUS select 2 elective courses from the undergraduate elective course options.

Program requirements and notes

In order to graduate you must:

- Successfully complete 288 units as outlined in the Program Structure
- Complete no more than 10 introductory level (100 coded) courses

Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence.
- The unit value of all courses is 12 units unless otherwise specified.
- It is each students responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates.
- Courses within this program are assessed using a variety of assessment methods which may include essays, seminar presentations, reports, in-class tests and examinations.
- As part of your UniSC program, you may apply to Study Overseas to undertake courses with an overseas higher education provider.
- Only a full-time study option is available to international students on a Student Visa.

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