Bachelor of



Sunshine Coast, Semester 1 2024

Program structure

Introductory courses (7) 84 units

BUS105 Marketing Essentials CMN101 Introduction to Creative Entrepreneurship CMN107 Communication for the Creative Professional MUS100 Intro to Songwriting and Production MUS101 Intro to Songwriting and Performance MUS102 Performance 1 MUS103 Production 1

Developing courses (9) 108 units

BCI200 The Business of Creativity BCI201 Critical Theory and Creative Practice CMN204 Social Media: Content Curation and Creation DES205 The Photography Professional MUS200 Performance 2 MUS201 Music and Pop Culture MUS202 Music and Sound for Screen MUS203 Songwriting 2 SCS290 Understanding Cultural Diversity

Graduate courses (5) 60 units

BCI302 Work Integrated Learning Project MUS300 Music Video on Location MUS301 Performance 3 MUS303 Production 3 TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events

Elective courses (3) 36 units

Select a total of 36 units from the undergraduate elective course options.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

Total units: 288

Study sequence

Year 1

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN101 Introduction to Creative Entrepreneurship	Semester 1	12	

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CMN107 Communication for the Creative Professional	Semester 1	12
MUS100 Intro to Songwriting and Production	Semester 1	12
MUS102 Performance 1	Semester 1	12

Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS105 Marketing Essentials	Semester 1, Semester 2	12	
MUS101 Intro to Songwriting and Performance	Semester 2	12	
MUS103 Production 1	Semester 2	12	

PLUS select 1 elective course from the undergraduate elective course options.

Year 2

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BCI201 Critical Theory and Creative Practice	Semester 1	12	Pre: CMN107
CMN204 Social Media: Content Curation and Creation	Semester 1	12	
MUS200 Performance 2	Semester 1	12	Pre: MUS101
MUS202 Music and Sound for Screen	Semester 1	12	Pre: MUS100 or MUS101 or CMN105

Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BCI200 The Business of Creativity	Semester 2	12	Pre: CMN107
DES205 The Photography Professional	Semester 2	12	
MUS201 Music and Pop Culture	Semester 2	12	Pre: MUS100 or MUS101
MUS203 Songwriting 2	Semester 2	12	Pre: MUS100 or MUS101

Year 3

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
MUS300 Music Video on Location	Semester 1	12	Pre: (MUS201 and MUS203) or (CMN202 and CMN203)
MUS301 Performance 3	Semester 1	12	Pre: MUS200
MUS303 Production 3	Semester 1	12	Pre: Course Coordinator Consent Required. MUS201 or MUS202
TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events	Semester 1	12	
Semester 2			
COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BCI302 Work Integrated Learning Project	Semester 1, Semester 2	12	Pre: Completion of 192 units
			Anti: CMN311, CMN312, CMN313, CMN316 or ENT311
SCS290 Understanding Cultural Diversity	Semester 2	12	Pre: Any 2 courses

PLUS select 2 elective courses from the undergraduate elective course options.

Program requirements and notes

In order to graduate you must:

- Successfully complete 288 units as outlined in the Program Structure
- Complete no more than 10 introductory level (100 coded) courses

Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence.
- The unit value of all courses is 12 units unless otherwise specified.
- It is each students responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates.
- Courses within this program are assessed using a variety of assessment methods which may include essays, seminar presentations, reports, in-class tests and examinations.
- As part of your UniSC program, you may apply to Study Overseas to undertake courses with an overseas higher education provider.
- Only a full-time study option is available to international students on a Student Visa.

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