Diploma in
Creative Industries

UniSC

LOCATION	QTAC CODE	START
Sunshine Coast	015701	Semester 1, Semester 2
Moreton Bay	014701	Semester 1, Semester 2

Want to work in marketing, design, the arts or media? This program gives you an introduction to the creative industries, and shows you how to build a skillset and plan your own career.

In this program you will:

- Learn about communication, technology, information management and teamwork, and put your skills into practice by developing a business proposal for an innovative new product or service in the creative industries
- Explore your career options with elective courses in media, journalism, writing, visual communication, graphic design and more
- Upon successful completion, receive direct entry and up to 96 units of credit* towards USC's Bachelor of Creative Industries

Career opportunities

- Creative entrepreneur
- Performance creator
- Screen media professional
- Writer
- Publisher
- Creative director
- Music industry professional
- Actor
- Theatre worker
- Entertainment industry professional

Duration
1 year
Full-time or equivalent part-time

Indicative 2024 fees
A$14,476 - 2024 Fees (CSP)
Fees are indicative only and will change based on courses selected and are subject to yearly increases

Delivery mode
Blended Learning

Total courses
8

Total units
96

UniSC program code
UC102

Program structure

Introductory Courses (3)

UCC101 Academic and Professional Skills: Planning for Success
UCC102 ICT for Academic and Professional Applications
UCC105 Innovation: Addressing Challenges

Required courses from a specified list (5) 60 units

Select 5 discipline courses from the following:

CMN101 Introduction to Creative Entrepreneurship
CMN104 Introduction to Screen and Media Industries
CMN105 Creative Production
CMN107 Communication for the Creative Professional
CMN116 Playing with Words: an Introduction to Creative Writing Craft
DES103 Fundamentals of Photography
DES105 Design Methods
DES107 Drawing Practice

usc.edu.au/uc102