

Master of Business Administration (Extended)



LOCATION	START
Online	Session 1, Session 2, Session 5, Session 6, Session 7, Session 3
Sunshine Coast	Session 1, Session 2, Session 5, Session 6, Session 7, Session 3

Broaden your managerial skills. In today's business world, the demands of management require you to have an increasing range of skills in all facets of business. Learn to integrate knowledge and skills across functions and disciplines, and focus on the application of theory and execution of practice.

In this program you will:

- Complete a specialisation in Global Business, Health Sector Business Management, Entrepreneurship and Innovation Management, Management or Marketing
- Study in a team environment, where you and your fellow program participants can share your real-life management challenges and how you apply problem-solving skills
- Explore the fundamentals of accounting, finance, strategic management and marketing

Career opportunities

- Chief Executive Officer
- Chief Operating Officer
- Chief Financial Officer
- General Manager
- Senior Project Manager
- Account Executive
- High level management roles

Duration

2 years

Full-time or equivalent part-time

Indicative 2024 fees

A\$27,840 - 2024 Fees

(fee-paying)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Delivery mode

Blended Learning, Online

Total courses

16

Total units

192

UniSC program code

BU740

Program structure

Required courses (6) 72 units

BUS703 Evidenced Based Decision Making

BUS704 Finance and Accounting for Managers

BUS705 Innovation Management and Professional Development

MGT701 Leading and Managing Organisations

MGT703 Strategy, Governance and Ethics

MKG701 Marketing in a Global Environment

Specialisation (4) 48 units

Select 4 courses towards a chosen specialisation from the following areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management
- Information and Communications Technology
- Management
- Marketing

usc.edu.au/bu740

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 21 May 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

Elective courses (6) 72 units

Select 6 postgraduate level elective courses (72 units) or more from the School of Business and Creative Industries depending on specialisation.

Please note that the program structure of the MBA and names of courses are subject to change.

Note: Not all specialisations and UniSC courses are available on every UniSC campus.

usc.edu.au/bu740

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 21 May 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.