

# Master of International Business



LOCATION	START
Online	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7
Sunshine Coast	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7

Conduct business on the world stage. This program will equip you with high level skills to manage a business in the complex, competitive and challenging world of international business. Knowing how to do business internationally is in high demand.

In this program you will:

- Learn strategic management, managing across global cultures, international trade and finance, and marketing in an international environment
- Learn advanced research techniques which you can apply to an area of international business you are passionate about
- Use learnt techniques to research international business issues and solve problems on the world stage.

Career opportunities

- Chief Executive Officer
- Chief Operating Officer
- Chief Financial Officer
- General Manager
- Senior Project Manager
- Account Executive
- High level management roles

Duration

1.5 years

Full-time or equivalent part-time

Indicative 2024 fees

A\$27,840 - 2024 Fees  
(fee-paying)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Delivery mode

Blended Learning, Online

Total courses

12

Total units

144

UniSC program code

BU783

## Program structure

Required Courses (6) 72 units

BUS702 Economics for Managers  
BUS705 Innovation Management and Professional Development  
BUS707 Managing Across Global Cultures  
BUS708 International Trade and Finance  
MGT704 Global Business Management  
MKG701 Marketing in a Global Environment

Elective courses (6) 72 units

Select any 6 postgraduate (500 or 700 level) courses (72 units) from the School of Business and Creative Industries.

These electives can be used to complete courses in the following specialisations:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management
- Information and Communications Technology
- Management
- Marketing

[usc.edu.au/bu783](https://usc.edu.au/bu783)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 21 May 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

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