

# Master of Management



## LOCATION

Online

Sunshine Coast

## START

Session 1, Session 2, Session 3, Session 5, Session 6, Session 7

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Enhance your strategic and operational management skills in a broad range of fields. A Master of Management provides a strong foundation across all areas of contemporary management, including strategy, leadership, marketing, informatics and project management.

In this program you will:

- Improve your ability to evaluate business decision-making through real world business problems and case studies
- Develop your skills in managing people and teams
- Choose to hone your knowledge through a range of specialist courses in entrepreneurship and innovation, health sector management, supply chain management, international business and more

## Career opportunities

- Management consultant
- Project manager
- Social media manager
- Business development manager
- Entrepreneur
- Investment manager
- Change management
- Markets analyst
- Consultant

## Program structure

Required courses (8) 96 units

BUS705 Innovation Management and Professional Development  
INF701 Management Informatics  
MGT701 Leading and Managing Organisations  
MGT702 Understanding and Managing Organisational Behaviour  
MGT703 Strategy, Governance and Ethics  
MGT730 Innovation by Design  
MGT731 Entrepreneurship and Business Model Innovation  
PRM701 Project Management Principles

Elective courses (8) 96 units

Select 8 electives at 500 or 700 level from the School of Business and Creative Industries.

These electives can be used to complete the following specialisations:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management

[usc.edu.au/bu734](http://usc.edu.au/bu734)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 20 May 2024

If you were issued a UniSC Letter of Offer, it will specify your study location and teaching period of offer. Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

## CRICOS Code

082695G

## Duration

2 years

Only a full-time option is available to international students on a Student visa. Online programs are not available to Student visa holders.

## Indicative 2024 fees

A\$28,000

## Annual fee

Tuition fees are reviewed each calendar year. The fee you must pay for a given teaching period is that which has been approved by UniSC for the calendar year in which the teaching period commences

## Delivery mode

Blended Learning, Online

## Total courses

16

## Total units

192

## UniSC program code

BU734

- Information and Communications Technology
- Management
- Marketing

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

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