

# Bachelor of Business (Honours)



LOCATION	QTAC CODE	START
Online	Direct	Semester 1, Semester 2

Research an area of business you are passionate about making a difference in, giving you the skills valued by employers and the confidence you need to launch into the business world. This is an opportunity to join our rich and diverse student research community to gain a deeper knowledge and understanding of issues facing organisations today. At the end of your honours program, you could continue your research with further postgraduate study or a higher research degree.

In this program you will:

- Develop and enhance your research skills
- Critically review literature to inform your own meaningful research
- Hone your communication skills

Career opportunities

- Academic
- Government positions
- Corporate positions
- Consultancy
- Business management
- Human resource management
- Marketing management
- Market research
- International business
- Computing
- Systems analysis

Duration

1 year

Full-time or equivalent part-time

Indicative 2024 fees

A\$14,835 - 2024 Fees (CSP)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Recommended prior study

General Maths, Maths Methods or Specialist Maths

Delivery mode

Online

Total units

96

UniSC program code

BU401

## Program structure

The Bachelor of Business (Honours) structure is usually as follows:

- a 48-unit coursework component (consisting of four 12-unit courses), and
- a 48-unit thesis component

Coursework component

Required courses (4) 48 units:

BUS512 Introduction to Research Concepts and Design

BUS513 The Literature Review

BUS514 Qualitative Research Methods

BUS515 Applied Quantitative Research Methods

Thesis component 48 units

A research project is conducted over the full year of enrolment, resulting in a thesis. The nature and topic of the thesis is determined by the student's interests, the interests of potential supervisors and the availability of appropriate supervision.

Students are required to complete a literature review and detailed methodology by the end of the first semester for full-time students, and the end of the second semester for part-time students.

[usc.edu.au/bu401](https://usc.edu.au/bu401)

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Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

The completed thesis is normally 12,000 to 20,000 words in length. The required length is determined by the precise nature of the research, in consultation with the supervisor and subject to the approval of the Head, USC Business School.

Note: Not all UniSC courses are available on every UniSC campus.