## Bachelor of



LOCATION	QTAC CODE	START
Sunshine Coast	011401	Semester 1, Semester 2

UniSC's Bachelor of Music is your ticket to a sustainable career in the modern music industry. Taught by award-winning industry professionals and recording artists, this degree builds your creative, technical, performance and entrepreneurial skills to prepare you for a dynamic future.

In this program you will:

- Hone your songwriting and performance craft under the guidance of leading industry practitioners, including ARIA award-winning artists
- Develop your music production and sound design skills by managing recording sessions in UniSC's custom-built recording and editing studios
- Learn about all aspects of the modern music economy, including music management, intellectual property management, public relations, agency operations and more

Career opportunities

- Music producer
- Recording artist
- Songwriter
- Music publisher
- · Record label operator
- Touring manager
- Music events/promotion officer
- Studio/sound engineer
- Music entrepreneur
- Performer
- Sound designer
- Composer

## Program structure

Introductory courses (7) 84 units

BUS105 Marketing Essentials CMN101 Introduction to Creative Entrepreneurship CMN107 Communication for the Creative Professional MUS100 Intro to Songwriting and Production MUS101 Intro to Songwriting and Performance MUS102 Performance 1 MUS103 Production 1

Developing courses (9) 108 units

BCI200 The Business of Creativity BCI201 Critical Theory and Creative Practice CMN204 Social Media: Content Curation and Creation DES205 The Photography Professional MUS200 Performance 2 MUS201 Music and Pop Culture MUS202 Music and Sound for Screen

usc.edu.au/ar318 University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 10 May 2024 Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au. Duration 3 years Full-time or equivalent part-time

Indicative 2024 fees A\$12,632 - 2024 Fees (CSP) Fees are indicative only and will change based on courses selected and are subject to yearly increases

Recommended prior study It is recommended students have a basic musical knowledge to a level of a Year 12 music program.

Delivery mode Blended Learning

Total courses 24

Total units 288

UniSC program code AR318 MUS203 Songwriting 2 SCS290 Understanding Cultural Diversity

Graduate courses (5) 60 units BCI302 Work Integrated Learning Project MUS300 Music Video on Location MUS301 Performance 3 MUS303 Production 3 TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events

Elective courses (3) 36 units

Select a total of 36 units from the undergraduate elective course options.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.