

# Graduate Certificate in Business Research



LOCATION	START
Online	Semester 1

Solve real-world business problems and take your first step into specialised business research. This four-course graduate certificate is designed to build your knowledge, skills and training in key business-related research methods.

In this program you will:

- Provides the foundation for entry into a postgraduate research program
- Work with experienced academics to develop your research topic, and plan and draft a literature review
- Receive a thorough grounding in both qualitative and quantitative research methodologies

Career opportunities

- Business research
- Pathway to further postgraduate studies

## Program structure

Required courses (4) 48 units

BUS512 Introduction to Research Concepts and Design

BUS513 The Literature Review

BUS514 Qualitative Research Methods

BUS515 Applied Quantitative Research Methods

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

Duration  
4 months  
Full-time or equivalent part-time

Indicative 2024 fees  
A\$13,314 - 2024 Fees  
(fee-paying)  
Fees are indicative only and will change based on courses selected and are subject to yearly increases

Delivery mode  
Online

Total courses  
4

Total units  
48

UniSC program code  
BU508

[usc.edu.au/bu508](https://usc.edu.au/bu508)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 7 May 2024  
Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).