

# Graduate Diploma in Business Administration



## LOCATION

Sunshine Coast

Online

## START

Session 1, Session 2, Session 3, Session 5, Session 6, Session 7

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Get ready to run the show. Step up your business management expertise and open the door to even higher educational potential down the track. The Graduate Diploma aims to broaden management skills and take careers to a senior level.

In this program you will:

- Focus on detailed practical skill development in real business settings to deepen your problem solving and decision-making capabilities
- Work with local businesses, network, and identify possible employment opportunities
- Specialise in a management area of your choice such as decision-making, economics, marketing, management, law, ethics or informatics
- Choose to upgrade your qualification later by completing an additional 4 courses to earn an MBA

Career opportunities

- Senior management roles in government
- Senior management across a diverse range of businesses and industries

## Program structure

Required courses (4) 48 units

BUS703 Evidenced Based Decision Making  
BUS704 Finance and Accounting for Managers  
MGT703 Strategy, Governance and Ethics  
MKG701 Marketing in a Global Environment

Elective courses (4) 48 units

Select 4 courses from any 500 or 700 level courses from the School of Business and Creative Industries.

These electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Global Business
- Management
- Marketing

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

CRICOS Code  
067675C

Duration

1 year

Only a full-time option is available to international students on a Student visa. Online programs are not available to Student visa holders.

Indicative 2024 fees

A\$28,000

Annual fee

Tuition fees are reviewed each calendar year. The fee you must pay for a given teaching period is that which has been approved by UniSC for the calendar year in which the teaching period commences

Delivery mode

Blended Learning, Online

Total courses

8

Total units

96

UniSC program code

BU610

[usc.edu.au/bu610](https://usc.edu.au/bu610)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 6 May 2024

If you were issued a UniSC Letter of Offer, it will specify your study location and teaching period of offer. Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).