

# Graduate Diploma in Business Administration



Moreton Bay, Session 3 2024

## Program structure

Required courses (4) 48 units

BUS703 Evidenced Based Decision Making  
BUS704 Finance and Accounting for Managers  
MGT703 Strategy, Governance and Ethics  
MKG701 Marketing in a Global Environment

Elective courses (4) 48 units

Select 4 courses from any 500 or 700 level courses from the School of Business and Creative Industries.

These electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Global Business
- Management
- Marketing

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

**Total units: 96**

## Study sequence

This recommended study sequence is for part-time study.

Session 3

Select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

Session 5

COURSE	SEMESTER OF OFFER (MORETON BAY)	UNITS	REQUISITES
BUS703 Evidenced Based Decision Making	• Session 5	12	Pre: Enrolled in any PGRD Program  Anti: MBA703 or EMB753

Session 6

COURSE	SEMESTER OF OFFER (MORETON BAY)	UNITS	REQUISITES
BUS704 Finance and Accounting for Managers	• Session 6	12	Pre:

[usc.edu.au/bu610](http://usc.edu.au/bu610)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 6 May 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

Enrolled in any PGRD Program  
Anti:  
MBA713 or EMB763 or  
ACC511

#### Session 7

COURSE	SEMESTER OF OFFER (MORETON BAY)	UNITS	REQUISITES
MGT703 Strategy, Governance and Ethics	• Session 7	12	Pre: Enrolled in any PGRD Program  Anti: MBA712 or EMB762

#### Session 1

COURSE	SEMESTER OF OFFER (MORETON BAY)	UNITS	REQUISITES
MKG701 Marketing in a Global Environment	• Session 1	12	Pre: Enrolled in any PGRD Program  Anti: MBA702 and MBA726

#### Session 2

Select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

#### Session 3

Select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

#### Session 5

Select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

## Program requirements and notes

In order to graduate you must:

- Successfully complete 96 units as outlined in the Program Structure

#### Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each students responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates
- Only a full-time study option is available to international students on a Student Visa
- Online study mode not available to international students on a Student Visa
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses

[usc.edu.au/bu610](http://usc.edu.au/bu610)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 6 May 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).