

# Master of Business Administration (Extended)



## LOCATION

Sunshine Coast

## START

Session 1, Session 2, Session 5, Session 6, Session 7, Session 3

Broaden your managerial skills. In today's business world, the demands of management require you to have an increasing range of skills in all facets of business. Learn to integrate knowledge and skills across functions and disciplines, and focus on the application of theory and execution of practice.

In this program you will:

- Complete a specialisation in Global Business, Health Sector Business Management, Entrepreneurship and Innovation Management, Management or Marketing
- Study in a team environment, where you and your fellow program participants can share your real-life management challenges and how you apply problem-solving skills
- Explore the fundamentals of accounting, finance, strategic management and marketing

### Career opportunities

- Chief Executive Officer
- Chief Operating Officer
- Chief Financial Officer
- General Manager
- Senior Project Manager
- Account Executive
- High level management roles

## Program structure

Required courses (6) 72 units

BUS703 Evidenced Based Decision Making  
BUS704 Finance and Accounting for Managers  
BUS705 Innovation Management and Professional Development  
MGT701 Leading and Managing Organisations  
MGT703 Strategy, Governance and Ethics  
MKG701 Marketing in a Global Environment

Specialisation (4) 48 units

Select 4 courses towards a chosen specialisation from the following areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management
- Information and Communications Technology
- Management
- Marketing

CRICOS Code  
088886G

Duration  
2 years

Only a full-time option is available to international students on a Student visa. Online programs are not available to Student visa holders.

Indicative 2024 fees  
A\$28,000

Annual fee

Tuition fees are reviewed each calendar year. The fee you must pay for a given teaching period is that which has been approved by UniSC for the calendar year in which the teaching period commences

Delivery mode  
Blended Learning, Online

Total courses  
16

Total units  
192

UniSC program code  
BU740

[usc.edu.au/bu740](https://usc.edu.au/bu740)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 3 May 2024

If you were issued a UniSC Letter of Offer, it will specify your study location and teaching period of offer. Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

Elective courses (6) 72 units

Select 6 postgraduate level elective courses (72 units) or more from the School of Business and Creative Industries depending on specialisation.

Please note that the program structure of the MBA and names of courses are subject to change.

Note: Not all specialisations and UniSC courses are available on every UniSC campus.

[usc.edu.au/bu740](https://usc.edu.au/bu740)

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