

# Master of / Master of Business Administration / International Business



LOCATION	START
Sunshine Coast	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7
Online	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7

Stand out on the global business stage. In an increasingly complex and globalised business world, the demands of management require skills across all facets of business. This program explores the diverse facets of the international business environment, and allows you to broaden your skills to prepare for senior management roles.

In this program you will:

- Study strategy development, cross-cultural management, international marketing and managing international supply chains and finance
- Explore current business issues
- Learn to integrate knowledge and skills across functions and disciplines, while focusing on the application of theory and execution practice

Career opportunities

- Chief Executive Officer
- Chief Operating Officer
- Chief Financial Officer
- General Manager
- Senior Project Manager
- Account Executive
- High level management roles

## Program structure

Required courses (10) 120 units

BUS702 Economics for Managers  
BUS703 Evidenced Based Decision Making  
BUS704 Finance and Accounting for Managers  
BUS705 Innovation Management and Professional Development  
BUS707 Managing Across Global Cultures  
BUS708 International Trade and Finance  
MGT701 Leading and Managing Organisations  
MGT703 Strategy, Governance and Ethics  
MGT704 Global Business Management  
MKG701 Marketing in a Global Environment

Elective courses (6) 72 units

Select 6 postgraduate level elective courses (72 units) from the School of Business and Creative Industries.

These electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance

CRICOS Code  
088887F

Duration  
2 years

Only a full-time option is available to international students on a Student visa. Online programs are not available to Student visa holders.

Indicative 2024 fees  
A\$28,000  
Annual fee

Tuition fees are reviewed each calendar year. The fee you must pay for a given teaching period is that which has been approved by UniSC for the calendar year in which the teaching period commences

Delivery mode  
Blended Learning, Online

Total courses  
16

Total units  
192

UniSC program code  
BU745

[usc.edu.au/bu745](https://usc.edu.au/bu745)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 5 May 2024

If you were issued a UniSC Letter of Offer, it will specify your study location and teaching period of offer. Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Information and Communications Technology
- Global Business
- Management
- Marketing

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

[usc.edu.au/bu745](https://usc.edu.au/bu745)

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