

Course Outline

Code: CMN117 Title: Playing with Genre

School: Creative Industries
Teaching Session: Semester 2
Year: 2019
Course Coordinator: Dr Ginna Brock, gbrock@usc.edu.au
Course Moderator: Dr Paul Williams, pwillia3@usc.edu.au

Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1 Description

This course introduces you to the conventions of a variety of creative writing genres and consists of a series of exercises and activities designed to develop aspects of a writer's craft and manipulation of genre. A selection of readings in a range of genres, styles, and innovations will serve as models for creative writing development and experimentation.

1.2 Field trips, WIL placements or activities required by professional accreditation

Activity	Details
Nil	Nil

2. What level is this course?

100 level Introductory - Discipline knowledge and skills at foundational level, broad application of knowledge and skills in familiar contexts and with support. Normally associated with the first full-time year of an undergraduate program.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

Specific Learning Outcomes	Assessment tasks	Graduate Qualities or Professional Standards mapping
On successful completion of this course, you should be able to:	You will be assessed on the learning outcomes in task/s:	Completing these tasks successfully will contribute to:
Identify and explain a range of basic narrative genres and use a variety of narrative genres in creative writing	1 and 2	Creative and critical thinkers. Knowledgeable.
critically analyse genre conventions used in creative practice	1	Creative and critical thinkers. Knowledgeable.

Specific Learning Outcomes On successful completion of this course, you should be able to:	Assessment tasks You will be assessed on the learning outcomes in task/s:	Graduate Qualities or Professional Standards mapping Completing these tasks successfully will contribute to:
develop original ideas and produce create artefacts in alignment with publishing industry standards	1 and 2	Creative and critical thinkers. Empowered.
Authentically represent issues of social, cultural, ecological and economic sustainability in narrative writing	1 and 2	Sustainability-focused. Ethical.

5. Am I eligible to enrol in this course?

Refer to the [USC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1 Enrolment restrictions

Nil

5.2 Pre-requisites

Nil

5.3 Co-requisites

Nil

5.4 Anti-requisites

Nil

5.5 Specific assumed prior knowledge and skills (where applicable)

You are expected to have established reading and writing skills. English language basics are not taught in this course, except as elements of narrative style.

6. How am I going to be assessed?

6.1 Grading scale

Standard – High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL)

6.2 Details of early feedback on progress

Students will receive weekly formative feedback in tutorial workshops starting in week 1. The first formal submission (in week 4) will also provide formative feedback to ensure student improvement throughout the course.

6.3 Assessment tasks

Task No.	Assessment Product	Individual or Group	Weighting %	What is the duration / length?	When should I submit?	Where should I submit it?
1	Journal	Individual	50%	300-500 words each week	Weekly writing activities in tutorials with four formal submissions in weeks, 4, 8, 10, 13	Online Assignment Submission with Plagiarism check

2	Artefact - Creative	Individual	50%	2000 words	Week 13	Online Assignment Submission with Plagiarism check
			100%			

Assessment 1: Tutorial Activities and Writing Journal

Goal:	The goal of this task is to give you an opportunity to develop your writing skills and genre knowledge. This task will also provide opportunity to critically analyse creative practices and to develop original ideas that align with publishing industry standards.
Product:	Journal
Format:	<p>Professional/industry format: You are required to read the set material each week for 10 weeks. In tutorials, you will complete short creative writing exercises and critically reflect on your writing within genre conventions. You will choose one exercise from each module to polish and present for assessment in weeks 4, 8, and 10, where you will receive formative feedback on your writing. These creative responses will prepare you, and provide the basis, for your final assessment.</p> <p>In week 13 you will write a critical reflection, investigating the techniques and genres you used in your Task 2 submission. This reflection is 500 words and should demonstrate the relationship between critical reading and creative practice. The response must refer to two exemplars from the course and bring in one academic source. More information can be found in the Task 1 folder under 'Assessment'.</p>
Criteria:	<p>This task is assessed according to level of achievement in the following:</p> <ul style="list-style-type: none"> • Competence in writing within specific genre conventions • Appropriate content and style for intended audience • Demonstrates knowledge of fundamental narrative elements • Demonstrates a developing original contribution to knowledge by responding to the prescribed genre in an innovative and relevant way • Professional presentation adhering to industry standards

Assessment Task 2: Creative Work

Goal:	The goal of this task is to produce a creative work that represents your knowledge of at least three distinct genre conventions.
Product:	Artefact - Creative
Format:	Professional/industry format: You will compose a 2000 word narrative piece that incorporates the conventions of at least three genres studied within the course. The work must be thoroughly edited and professionally presented. This assessment will be submitted electronically through Blackboard. More information can be found in the Task 2 folder under 'Assessment'.
Criteria:	<p>This task will be assessed according to the level of achievement in the following:</p> <ul style="list-style-type: none"> • Identification and incorporation of basic elements of genre conventions • Appropriate content and style for intended audience • Demonstrates knowledge of fundamental narrative elements • Demonstrates an original contribution to knowledge by responding to the prescribed genre in an innovative and relevant way • Professional presentation adhering to industry standards

7. Directed study hours

The directed study hours listed here are a portion of the workload for this course. A 12 unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Directed study hours may vary by location. Student workload is calculated at 12.5 learning hours per one unit.

Location:	Directed study hours for location:
Sippy Downs	Lecture: 1 hour Tutorial: 2 hours

8. What resources do I need to undertake this course?

Please note that course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Blackboard site. Please log in as soon as possible.

8.1 Prescribed text(s) or course reader

Nil

8.2 Specific requirements

Nil

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low.

It is your responsibility as a student to review course material, search online, discuss with lecturers and peers, and understand the health and safety risks associated with your specific course of study. It is also your responsibility to familiarise yourself with the University's general health and safety principles by reviewing the [online Health Safety and Wellbeing training module for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1 Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

10.2 Assessment: Additional requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- a) The final mark is in the percentage range 47% to 49.4%
- b) The course is graded using the Standard Grading scale
- c) You have not failed an assessment task in the course due to academic misconduct

10.3 Assessment: Submission penalties

Late submission of assessment tasks will be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.
- 10% (of the assessment task's identified value) for the third day
- 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.
- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task.

Weekdays and weekends are included in the calculation of days late.

To request an extension, you must contact your Course Coordinator and supply the required documentation to negotiate an outcome.

10.4 Study help

In the first instance, you should contact your tutor, then the Course Coordinator. Additional assistance is provided to all students through Academic Skills Advisers. To book an appointment or find a drop-in session go to [Student Hub](#).

Contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au

10.5 Wellbeing Services

Student Wellbeing Support Staff are available to assist on a wide range of personal, academic, social and psychological matters to foster positive mental health and wellbeing for your success. Student Wellbeing is comprised of professionally qualified staff in counselling, health and disability Services.

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, mental health issue, learning disorder, injury or illness, or you are a primary carer for someone with a disability, [AccessAbility Services](#) can provide assistance, advocacy and reasonable academic adjustments.

To book an appointment with either service go to [Student Hub](#), email studentwellbeing@usc.edu.au or accessability@usc.edu.au or call 07 5430 1226

10.6 Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website:

<http://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.7 General Enquiries

In person:

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- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au