



COURSE OUTLINE

CMN117 Playing with Genre

Course Coordinator: Ginna Brock (gbrock@usc.edu.au) **School:** School of Business and Creative Industries

2021 | Semester 2

USC Sunshine Coast
USC Moreton Bay

ON CAMPUS

Most of your course is on campus but you may be able to do some components of this course online.

Online

ONLINE

You can do this course without coming onto campus.

Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

This course introduces you to the conventions of a variety of creative writing genres and consists of a series of exercises and activities designed to develop aspects of a writer's craft and manipulation of genre. A selection of readings in a range of genres, styles, and innovations will serve as models for creative writing development and experimentation.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
ON CAMPUS			
Tutorial/Workshop 1 – In-class tutorial	2hrs	Week 1	12 times
Lecture – 1 hour online lecture content for 12 weeks (or equivalent).	1hr	Week 1	12 times
ONLINE 1			
Tutorial/Workshop 1 – Interactive zoom tutorial	2hrs	Week 1	12 times
Lecture – 1 hour online content for 12 weeks (or equivalent).	1hr	Week 1	12 times

1.3. Course Topics

- Fable
- Legend and Myth
- Fairy-tale and Fantasy
- Science Fiction and Speculative Fiction
- Adventure and Journey
- Crime, Detective and Mystery Fiction
- Horror and Thriller
- Romance and Realist Fiction
- Creative Non-fiction, Memoir, and Biography
- Historical Fiction

2. What level is this course?

100 Level (Introductory)

Engaging with discipline knowledge and skills at foundational level, broad application of knowledge and skills in familiar contexts and with support. Limited or no prerequisites. Normally, associated with the first full-time study year of an undergraduate program.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...
1 Identify and explain a range of basic narrative genres and use a variety of narrative genres in creative writing	Knowledgeable Creative and critical thinker
2 Critically analyse genre conventions used in creative practice	Knowledgeable Creative and critical thinker
3 Develop original ideas and produce create artefacts in alignment with publishing industry standards	Creative and critical thinker Empowered
4 Authentically represent issues of social, cultural, ecological and economic sustainability in narrative writing	Ethical Sustainability-focussed

5. Am I eligible to enrol in this course?

Refer to the [USC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

Not applicable

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

You are expected to have established reading and writing skills. English language basics are not taught in this course, except as elements of narrative style.

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

Students will receive weekly formative feedback in tutorial workshops starting in week 1.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Artefact - Creative, and Written Piece	Individual	34%	1800 words	Week 5	Online Assignment Submission with plagiarism check
All	2	Artefact - Creative, and Written Piece	Individual	34%	1800 words	Week 10	Online Assignment Submission with plagiarism check
All	3	Artefact - Creative, and Written Piece	Individual	32%	1400 words	Week 13	Online Assignment Submission with plagiarism check

All - Assessment Task 1: Conventions of 'Unreal' fiction: Tutorial Activities and Creative Artefact

GOAL:	The goal of this task is to give you an opportunity to develop your writing skills and genre knowledge in legend, fantasy, science fiction, and speculative fiction. This task will also provide opportunity to critically analyse creative practices and to develop original ideas that align with publishing industry standards																		
PRODUCT:	Artefact - Creative, and Written Piece																		
FORMAT:	<p>Professional/industry format: You are required to read, engage with, and discuss the set material each week. Each week you will complete short creative writing exercises and critically reflect on your writing within the set genre conventions. You will receive formative feedback on these attempts. These creative responses will prepare you, and provide the basis, for your week 5 submission.</p> <p>In week 5 you will write a scene/scenario in your chosen genre, with an accompanying critical reflection. The work must be thoroughly edited and professionally presented. This assessment will be submitted electronically through Blackboard. More information can be found on Blackboard.</p>																		
CRITERIA:	<table border="1"> <thead> <tr> <th>No.</th> <th>Learning Outcome assessed</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Competence in writing within specific genre conventions</td> <td>1 2 3</td> </tr> <tr> <td>2</td> <td>Appropriate content and style for intended audience</td> <td>2 3</td> </tr> <tr> <td>3</td> <td>Demonstrates knowledge of fundamental narrative elements</td> <td>1 2 3</td> </tr> <tr> <td>4</td> <td>Demonstrates a developing original contribution to knowledge by responding to the prescribed genre in an innovative and relevant way</td> <td>3 4</td> </tr> <tr> <td>5</td> <td>Professional presentation adhering to industry standards</td> <td>1 3 4</td> </tr> </tbody> </table>	No.	Learning Outcome assessed	1	Competence in writing within specific genre conventions	1 2 3	2	Appropriate content and style for intended audience	2 3	3	Demonstrates knowledge of fundamental narrative elements	1 2 3	4	Demonstrates a developing original contribution to knowledge by responding to the prescribed genre in an innovative and relevant way	3 4	5	Professional presentation adhering to industry standards	1 3 4	
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All - Assessment Task 2: Conventions of 'Real' fiction: Tutorial Activities and Creative Artefact

GOAL:	The goal of this task is to give you an opportunity to develop your writing skills and genre knowledge in crime, adventure, horror, realist and romance fiction. This task will also provide opportunity to critically analyse creative practices and to develop original ideas that align with publishing industry standards.	
PRODUCT:	Artefact - Creative, and Written Piece	
FORMAT:	<p>Professional/industry format: You are required to read, engage with, and discuss the set material each week. Each week you will complete short creative writing exercises and critically reflect on your writing within the set genre conventions. You will receive formative feedback on these attempts in class. These creative responses will prepare you, and provide the basis, for your final assessment in week 10.</p> <p>In week 10 you will write a scene/scenario in your chosen genre, with an accompanying critical reflection. The work must be thoroughly edited and professionally presented. This assessment will be submitted electronically through Blackboard. More information can be found on blackboard.</p>	
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	1	Competence in writing within specific genre conventions 1 2 3
	2	Appropriate content and style for intended audience 1 2 3
	3	Demonstrates knowledge of fundamental narrative elements 1 2 3
	4	Demonstrates a developing original contribution to knowledge by responding to the prescribed genre in an innovative and relevant way 3 4
	5	Professional presentation adhering to industry standards 3 4

All - Assessment Task 3: Conventions of Non-fiction: Tutorial Activities and Creative Artefact

GOAL:	The goal of this task is to give you an opportunity to develop your writing skills and genre knowledge in historical fiction and non-fiction. This task will also provide opportunity to critically analyse creative practices and to develop original ideas that align with publishing industry standards.	
PRODUCT:	Artefact - Creative, and Written Piece	
FORMAT:	<p>Professional/industry format: You are required to read, engage with, and discuss the set material each week. Each week you will complete short creative writing exercises and critically reflect on your writing within the set genre conventions. You will receive formative feedback on these attempts. These creative responses will prepare you, and provide the basis, for your final assessment in week 13.</p> <p>In week 13 you will write a scene/scenario in your chosen genre, with an accompanying critical reflection. The work must be thoroughly edited and professionally presented. This assessment will be submitted electronically through Blackboard. More information can be found on Blackboard.</p>	

CRITERIA:	No.	Learning Outcome assessed	
	1	Competence in writing within specific genre conventions	1 2 3
	2	Appropriate content and style for intended audience	1 2 3 4
	3	Demonstrates knowledge of fundamental narrative elements	1 2 3
	4	Demonstrates a developing original contribution to knowledge by responding to the prescribed genre in an innovative and relevant way	3 4
	5	Professional presentation adhering to industry standards	3 4

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Directed study hours may vary by location. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Blackboard site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

8.2. Specific requirements

Nil

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

The final mark is in the percentage range 47% to 49.4%

The course is graded using the Standard Grading scale

You have not failed an assessment task in the course due to academic misconduct

10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.
- 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.
- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

10.4. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the [Learning Advisers](#) web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.5. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to [Student Hub](#), email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.6. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, , injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, [AccessAbility Services](#) can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to [Student Hub](#), email AccessAbility@usc.edu.au or call 07 5430 2890.

10.7. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website: <http://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.8. General Enquiries

In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au