

Course Outline

Code: CMN202

Title: Screen Production and Editing

School: Communication & Creative Industries
Teaching Session: Semester 1
Year: 2019
Course Coordinator: Dr Joanna McIntyre, jmcinty2@usc.edu.au
Course Moderator: Dr Uwe Terton, uterton@usc.edu.au

Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1 Description

There is ever-increasing demand for multiplatform screen content. CMN202 introduces you to the principles of video production, with an emphasis on video editing, through theory and practice, with workshops run by industry professionals. As part of your learning in this course, you will have the opportunity to produce a short documentary. You will acquire skills in screen production including camera operation, sound recording, and project management. You will also learn post-production techniques including colour grading, audio cleaning, editing and export video formats for different platforms.

1.2 Field trips, WIL placements or activities required by professional accreditation

Activity	Details
Nil	Not applicable

2. What level is this course?

200 level Developing – Applying broad and/or deep knowledge and skills to new contexts. May require pre-requisites and introductory level knowledge/skills. Normally undertaken in the 2nd or 3rd year of an undergraduate program.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

Specific Learning Outcomes	Assessment tasks	Graduate Qualities or Professional Standards mapping
On successful completion of this course, you should be able to:	You will be assessed on the learning outcomes in task/s:	Completing these tasks successfully will contribute to:
Identify, analyse, internalise and apply editing theories.	1, 2 and 3	Knowledgeable. Creative and critical thinkers.
Become proficient with digital editing technology and editing techniques.	2 and 3	Knowledgeable. Empowered.

Specific Learning Outcomes On successful completion of this course, you should be able to:	Assessment tasks You will be assessed on the learning outcomes in task/s:	Graduate Qualities or Professional Standards mapping Completing these tasks successfully will contribute to:
Identify best practice in contemporary post-production workflows.	2 and 3	Creative and critical thinkers. Knowledgeable.

5. Am I eligible to enrol in this course?

Refer to the [USC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1 Enrolment restrictions

Nil

5.2 Pre-requisites

Nil

5.3 Co-requisites

Nil

5.4 Anti-requisites

Nil

5.5 Specific assumed prior knowledge and skills (where applicable)

Not applicable

6. How am I going to be assessed?

6.1 Grading scale

Standard – High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL)

6.2 Details of early feedback on progress

In Week 3 of this course you will receive peer feedback on your knowledge of the first three weeks of course content during the workshop.

6.3 Assessment tasks

Task No.	Assessment Product	Individual or Group	Weighting %	What is the duration / length?	When should I submit?	Where should I submit it?
1	Quiz/zes	Individual	20%	60 minutes	Week 4	Quiz (Online Test)
2	Artefact - Creative	Individual	40%	30-45 second video + 3 minute verbal presentation	Week 7	In Class
3	Artefact - Creative	Individual	40%	2-3 minute documentary + 5 minute verbal presentation	Week 13	In Class
			100%			

Assessment 1: Online test

Goal:	To demonstrate introductory level knowledge of the first weeks of course content.
Product:	Quiz/zes
Format:	Academic format: 30 multiple choice questions.
Criteria:	<ul style="list-style-type: none"> • correct answers selected in multiple choice questions • demonstrated knowledge of course content • timely submission of test answers

Assessment Task 2: Edited video and a verbal presentation

Goal:	To demonstrate your knowledge of editing practice and ability to edit a non-fiction video.
Product:	Artefact - Creative
Format:	Industry format: 30-45 second non-fiction video (using footage provided) and a 3 minute oral presentation critiquing and analysing the piece.
Criteria:	<ul style="list-style-type: none"> • demonstrated knowledge and application of editing techniques • application of colour grading • effective use of audio • correct export format • explanation of video's genre and target audience • explanation of aesthetic choices • conforms to required timing

Assessment Task 3: Short documentary and verbal presentation

Goal:	Demonstrate your ability to produce, shoot and edit a micro-documentary as part of a production team.
Product:	Artefact - Creative
Format:	Industry format: Working with classmates as a production team, you will produce a 2-3 minute documentary. Each production team will work under an industry-standard film hierarchy, assigning a director, producer, camera operator, sound recordist, and editor etc. Your group will screen the documentary and give a presentation that analyses and reflects on the production and quality of the piece.
Criteria:	<ul style="list-style-type: none"> • demonstrated knowledge and application of editing techniques • application of colour grading • effective use of audio • correct export format and conformity to required timing • screen aesthetics and narrative construction • explanation of delivery platform and target audience • explanation of aesthetic and narrative choices • use of correct terminology • peer reviewed contribution

7. Directed study hours

The directed study hours listed here are a portion of the workload for this course. A 12 unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Directed study hours may vary by location. Student workload is calculated at 12.5 learning hours per one unit.

Location:	Directed study hours for location:
Sippy Downs	Workshop: 3 hours

8. What resources do I need to undertake this course?

Please note that course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Blackboard site. Please log in as soon as possible.

8.1 Prescribed text(s) or course reader

Nil

8.2 Specific requirements

An external hard drive and a set of headphones will be of benefit to you in this course.

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low.

It is your responsibility as a student to review course material, search online, discuss with lecturers and peers, and understand the health and safety risks associated with your specific course of study. It is also your responsibility to familiarise yourself with the University's general health and safety principles by reviewing the [online Health Safety and Wellbeing training module for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1 Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

10.2 Assessment: Additional requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- The final mark is in the percentage range 47% to 49.4%
- The course is graded using the Standard Grading scale
- You have not failed an assessment task in the course due to academic misconduct

10.3 Assessment: Submission penalties

Late submission of assessment tasks will be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.
- 10% (of the assessment task's identified value) for the third day
- 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.

- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task.

Weekdays and weekends are included in the calculation of days late.

To request an extension, you must contact your Course Coordinator and supply the required documentation to negotiate an outcome.

10.4 Study help

In the first instance, you should contact your tutor, then the Course Coordinator. Additional assistance is provided to all students through Academic Skills Advisers. To book an appointment or find a drop-in session go to [Student Hub](#).

Contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au

10.5 Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website:

<http://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.6 General Enquiries

In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au