



## COURSE OUTLINE

# CMN266 Writing Poetry

**Course Coordinator:** Ginna Brock (gbrock@usc.edu.au) **School:** School of Business and Creative Industries

2022 | Semester 1

USC Sunshine Coast  
USC Moreton Bay

**BLENDED  
LEARNING**

Most of your course is on campus but you may be able to do some components of this course online.

Online

**ONLINE**

You can do this course without coming onto campus.

*Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.*

## 1. What is this course about?

### 1.1. Description

This course examines the poetic canon along with contemporary forms such as: song lyrics, rap, and beat/spoken word by analysing the thematic content, poetic techniques and styles of great poets. These investigations will serve as exemplars for the creation of your original and innovative poetry. In this way you will enrich your knowledge through both creative practice and critical reflection.

### 1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
<b>BLENDED LEARNING</b>			
<b>Learning materials</b> – Asynchronous online delivery of learning material.	1hr	Week 1	13 times
<b>Tutorial/Workshop 1</b> – Synchronous and scheduled face to face workshops.	2hrs	Week 2	10 times
<b>Seminar</b> – Synchronous and scheduled face to face workshops.	1hr	Week 1	3 times
<b>Information session</b> – Synchronous online Task Information Sessions (Recorded/ All cohort/ Shared with Online).	1hr	Week 3	3 times
<b>ONLINE</b>			
<b>Learning materials</b> – Asynchronous online delivery of learning material.	1hr	Week 1	13 times
<b>Tutorial/Workshop 1</b> – Synchronous online workshops (Recorded).	2hrs	Week 2	10 times
<b>Seminar</b> – The recorded version of the Blended Mode seminars or Synchronous Online Seminars (Recorded) depending on the size of the online cohort.	1hr	Week 1	3 times
<b>Information session</b> – Synchronous online Task Information Sessions (Recorded/ All cohort/ Shared with Blended).	1hr	Week 3	3 times

### 1.3. Course Topics

Narrative Poetry

Dramatic Poetry

Lyric Poetry

Pastoral Poetry

Elegiac Poetry

Ludic Poetry

Graphic Poetry

Rhythm and Poetry

Poetic Techniques

Critical Analysis of Poetic Devices

## 2. What level is this course?

200 Level (Developing)

Building on and expanding the scope of introductory knowledge and skills, developing breadth or depth and applying knowledge and skills in a new context. May require pre-requisites where discipline specific introductory knowledge or skills is necessary. Normally, undertaken in the second or third full-time year of an undergraduate programs.

## 3. What is the unit value of this course?

12 units

## 4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...
1 Demonstrate knowledge of poetic styles across a variety of poetic forms	Knowledgeable
2 Create creative writing artefacts in alignment with publishing industry standards of professional presentation and communication	Empowered
3 Create original poetic artefacts which respond to selected poetic exemplars and concepts in course content	Creative and critical thinker
4 Analyse and reflect upon creative writing practices in relation to selected poetic texts using scholarly conventions, critical thinking and the application of theory to practice	Creative and critical thinker
5 Demonstrate knowledge of the major developments and societal contexts in relation to poetic representations and practices	Creative and critical thinker

## 5. Am I eligible to enrol in this course?

Refer to the [USC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

### 5.1. Pre-requisites

Not applicable

### 5.2. Co-requisites

Not applicable

### 5.3. Anti-requisites

Not applicable

### 5.4. Specific assumed prior knowledge and skills (where applicable)

At the commencement of this course you are assumed to have foundational knowledge of and skills in diction, syntax and grammar.

## 6. How am I going to be assessed?

### 6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

### 6.2. Details of early feedback on progress

Students will receive feedback during tutorial exercises starting week 2.

### 6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Journal	Individual	20%	1000 - 1400 words	Throughout teaching period (refer to Format)	Online Assignment Submission with plagiarism check
All	2	Essay	Individual	30%	1000 words	Week 9	Online Assignment Submission with plagiarism check
All	3	Artefact - Creative	Individual	50%	1200-1500 words	Week 13	Online Assignment Submission with plagiarism check

#### All - Assessment Task 1: SOAR Journals Written analyses and creative responses to prescribed texts

<b>GOAL:</b>	This task requires you to demonstrate critical and creative thinking in relation to poetic exemplars studied/discussed in course content. This task is comprised of a weekly poetry journal drafted and explored in each tutorial (see Canvas for template) that will provide you the opportunity to develop your skills and knowledge in critically analysing creative practice and in developing your own poetic style.	
<b>PRODUCT:</b>	Journal	
<b>FORMAT:</b>	The journal assessment task for CMN266 is completed in the tutorials each week – with the students submitting a polished journal at two different times throughout the semester. This is an individual assessment task. You will be required to read the set material each week, complete a poetry journal (See Canvas for template). Feedback will be received each week in tutorial on these activities. You will polish one of these activities to formally submit to Canvas in designated weeks. These creative and critical exercises will prepare you for the two summative assessments later in the semester. The outcome of this task should demonstrate the relationship between critical reading and creative practice.	
<b>CRITERIA:</b>	<b>No.</b>	<b>Learning Outcome assessed</b>
	1	Demonstrating knowledge of appropriate techniques that inform poetic styles <b>1</b>
	2	Demonstrating knowledge of how specific poetic devices impact the expression and aesthetic of exemplar artefacts. <b>1</b>
	3	Creating artefacts in alignment with publishing industry standards of professional presentation and communication <b>2</b>
	4	Creating original poetic artefacts which respond to selected poetic exemplars and concepts in course content <b>3</b>

### All - Assessment Task 2: Critical Analysis

<b>GOAL:</b>	This task requires you to demonstrate critical thinking in relation to poetic exemplars studied/discussed in course content, and to explore the implications of this thinking when applied to the creative process. The outcome of this task should demonstrate the relationship between critical reading and creative practice.	
<b>PRODUCT:</b>	Essay	
<b>FORMAT:</b>	Select at least one aspect of poetic practice and discuss its application within two of the poems studied/discussed in learning materials/tutorials. In your discussion you must refer to at least two scholarly texts (theoretical and/or practice-based texts, such as journal articles and books) and critically reflect on how the selected aspect of poetic practice has been applied successfully (or otherwise) within the two poems. In other words, how does the chosen poetic technique you analysed impact the poetic aesthetic (the overall effect of the poem).	
<b>CRITERIA:</b>	<b>No.</b>	<b>Learning Outcome assessed</b>
	1	Analysing poetic texts by using narrative terminology and applying theory to practice 4
	2	Analysing poetic texts by using scholarly conventions of communication (style and structure) 4
	3	Analysing poetic texts by using textual references from two primary resources and at least two scholarly texts 4
	4	Demonstrating knowledge of major developments and societal contexts in relation to poetic representations and practices 5

### All - Assessment Task 3: Poetic Artefact

<b>GOAL:</b>	This task requires you to compose and edit original poetic artefacts in alignment with publishing industry expectations and standards, as taught throughout the course.	
<b>PRODUCT:</b>	Artefact - Creative	
<b>FORMAT:</b>	Compose a 1200-1500 word poetic piece or collection of pieces styled/structured in accordance to the poetic forms, styles, and contexts discussed throughout the course. Submit through Turnitin on Canvas.	
<b>CRITERIA:</b>	<b>No.</b>	<b>Learning Outcome assessed</b>
	1	Demonstrating knowledge of poetic practice through the construction of style, form and genre 1
	2	Demonstrating knowledge of poetic practice through the use of structure 1
	3	Demonstrating knowledge of poetic practice through the use of figurative language 1
	4	Creating artefacts in alignment with publishing industry standards of professional presentation and communication 2
	5	Creating original poetic artefacts which respond to selected poetic exemplars and concepts in course content 3

## 7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Directed study hours may vary by location. Student workload is calculated at 12.5 learning hours per one unit.

## 8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

### 8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

### 8.2. Specific requirements

Not applicable

## 9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

## 10. What administrative information is relevant to this course?

### 10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

### 10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

The final mark is in the percentage range 47% to 49.4%

The course is graded using the Standard Grading scale

You have not failed an assessment task in the course due to academic misconduct.

### 10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.

- 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.

- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

### 10.4. SafeUSC

USC is committed to a culture of respect and providing a safe and supportive environment for all members of our community. For immediate assistance on campus contact SafeUSC by phone: [07 5430 1168](tel:0754301168) or using the [SafeZone](#) app. For general enquires contact the SafeUSC team by phone [07 5456 3864](tel:0754563864) or email [safe@usc.edu.au](mailto:safe@usc.edu.au).

The SafeUSC Specialist Service is a Student Wellbeing service that provides free and confidential support to students who may have experienced or observed behaviour that could cause fear, offence or trauma. To contact the service call [07 5430 1226](tel:0754301226) or email [studentwellbeing@usc.edu.au](mailto:studentwellbeing@usc.edu.au).

### 10.5. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the [Learning Advisers](#) web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or [studentcentral@usc.edu.au](mailto:studentcentral@usc.edu.au).

## 10.6. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to [Student Hub](#), email [studentwellbeing@usc.edu.au](mailto:studentwellbeing@usc.edu.au) or call 07 5430 1226.

## 10.7. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, [AccessAbility Services](#) can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to [Student Hub](#), email [AccessAbility@usc.edu.au](mailto:AccessAbility@usc.edu.au) or call 07 5430 2890.

## 10.8. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website: <https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

## 10.9. Student Charter

USC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The [Student Charter](#) sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

## 10.10. General Enquiries

### In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

**Tel:** +61 7 5430 2890

**Email:** [studentcentral@usc.edu.au](mailto:studentcentral@usc.edu.au)