

Course Outline

Code: DES206

Title: The Photographic Portfolio

School: Creative Industries
Teaching Session: Semester 2
Year: 2020
Course Coordinator: Tricia King, tking2@usc.edu.au
Course Moderator: Dr Leah Barclay (lbarclay@usc.edu.au)

Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1 Description

This course will extend your photographic knowledge and communication skills to support the production of a professional portfolio. You will explore advanced practical approaches to photography related to digital and print outputs consistent with high level portfolio development. This course will explore the discourse around creative portfolio development and engage multiple platforms of publishing and showcasing your work.

1.2 Field trips, WIL placements or activities required by professional accreditation

Activity	Details
Nil	Nil

2. What level is this course?

200 level Developing – Applying broad and/or deep knowledge and skills to new contexts. May require pre-requisites and introductory level knowledge/skills. Normally undertaken in the 2nd or 3rd year of an undergraduate program.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

Specific Learning Outcomes	Assessment tasks	Graduate Qualities or Professional Standards mapping
On successful completion of this course, you should be able to:	You will be assessed on the learning outcomes in task/s:	Completing these tasks successfully will contribute to:
Apply the elements and principles of design/photography to create art works for the purpose of self-expression and to a brief which to communicate ideas, information, and/or messages.	1 and 2	Knowledgeable.

Specific Learning Outcomes On successful completion of this course, you should be able to:	Assessment tasks You will be assessed on the learning outcomes in task/s:	Graduate Qualities or Professional Standards mapping Completing these tasks successfully will contribute to:
Further develop, reflect on, and revise concepts for the creation of works that address a variety of creative challenges.	1, 2 and 3	Creative and critical thinkers.
Further skills to reflect on the effectiveness of preliminary versions, and revise the creative work on the basis of reflection and self-assessment.	1, 2 and 3	Creative and critical thinkers. Empowered.
Extend skills in working with a range of media for developing/producing a portfolio.	2 and 3	Knowledgeable.
The ability to critically analyse and evaluate the historical/contemporary frameworks for the visual language of photographs.	1 and 2	Engaged.

5. Am I eligible to enrol in this course?

Refer to the [USC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1 Enrolment restrictions

Nil

5.2 Pre-requisites

Nil

5.3 Co-requisites

Nil

5.4 Anti-requisites

Nil

5.5 Specific assumed prior knowledge and skills (where applicable)

Students should be familiar with basic camera operations and composition/exposure. Please consult with the course coordinator prior to enrolment if this is your first Photography subject.

6. How am I going to be assessed?

6.1 Grading scale

Standard – High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL)

6.2 Details of early feedback on progress

Student critique of work in progress in class time weeks 4, 8 and 12.

6.3 Assessment tasks

Task No.	Assessment Product	Individual or Group	Weighting %	What is the duration / length?	When should I submit?	Where should I submit it?
1	Artefact - Creative, and Written Piece	Individual	25%	2 images and journal	Week 5	Online Assignment Submission
2	Oral, and Written Piece	Individual	30%	Oral Presentation and journal	Week 8	In Class
3	Artefact - Creative, and Written Piece	Individual	45%	Final Portfolio (image number in consultation with tutor)	Week 13	Online Assignment Submission
			100%			

Assessment Task 1: Exploring the canon of photographers

Goal:	The goal of this task is to explore the work of a highly proficient photographer, examining their approach to subject, technique and style. You will create photographic images using similar subjects closely following the technique faithful to the style of your chosen photographer. You will explain your approach in a process journal.
Product:	Artefact - Creative, and Written Piece: Photographic perspective, process journal + rationale
Format:	This task will comprise: <ul style="list-style-type: none"> • Final 2 images resolution • PDF written journal of your creative exploration and process + rationale. Further details can be found on Blackboard.
Criteria:	<p>Photographic Pictorial Perspective</p> <ul style="list-style-type: none"> • demonstration of technical capabilities, eg. correct lighting, correct use of depth of field, and clear focus of capturing the style of subject matter. • demonstrated original ideas and critical selection in regard to replicating style of photographer • achievement of professional standard printing of your final two photographs, to demonstrate clarity, colour and presentation. • evidence of creativity, exploration and clarity of interpretation of your own work • depth of persuasive validity and communication of knowledge • grammar and spelling and relevant and quality use of referencing

Assessment 2: Presenting the development

Goal:	As you work towards the development of a body of work, this assignment gives you the opportunity to reflect upon the development so far and look towards the final product.
Product:	Oral and Written Piece
Format:	For this task you will present your work in progress using PowerPoint (or equivalent) to show images in development and other relevant material. You will also provide reflections via your journal. Further details can be found on Blackboard.

Criteria:	<p>This task will be assessed according to levels of achievement in the following criteria:</p> <ul style="list-style-type: none"> • relevant and coherent evidence of exploration • The ability to critically analyse and communicate your ideas • depth of quality and persuasive interpretation of ideas and creativity • Clear, well organised verbal, written and visual information
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Assessment Task 3: Photographic Portfolio

Goal:	Your goal is to produce a professional standard photographic portfolio that showcases your talent and skills to potential employers.
Product:	Artefact: Creative and Written Piece
Format:	You will present final photographic portfolio. Image number to be determined in consultation with your tutor *Additional details will be provided on Blackboard.
Criteria:	<p>Photographic Portfolio</p> <ul style="list-style-type: none"> • achievement of quality, distinctive vision and ability in producing a compelling photographic portfolio • consistency of theme • succinct and appropriate descriptions of photographs in portfolio. • depth and clarity of presentation of portfolio, value of ideas and information

7. Directed study hours

The directed study hours listed here are a portion of the workload for this course. A 12 unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Directed study hours may vary by location. Student workload is calculated at 12.5 learning hours per one unit.

Location:	Directed study hours for location*:
USC Sunshine Coast	Workshop: 3 hours

**This course will be delivered via technology-enabled learning and teaching. All lectures will remain in this mode for Semester 2 2020. When government guidelines allow, students that elected on-campus study via the class selection process will be advised when on campus tutorials and practical sessions will resume.*

8. What resources do I need to undertake this course?

Please note that course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Blackboard site. Please log in as soon as possible.

8.1 Prescribed text(s) or course reader

Nil

8.2 Specific requirements

An entry level DSLR or above with interchangeable lenses.

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low.

It is your responsibility as a student to review course material, search online, discuss with lecturers and peers, and understand the health and safety risks associated with your specific course of study. It is also your responsibility to familiarise yourself with the University's general health and safety principles by

reviewing the [online Health Safety and Wellbeing training module for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1 Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

10.2 Assessment: Additional requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- a) The final mark is in the percentage range 47% to 49.4%
- b) The course is graded using the Standard Grading scale
- c) You have not failed an assessment task in the course due to academic misconduct

10.3 Assessment: Submission penalties

Late submission of assessment tasks will be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.
- 10% (of the assessment task's identified value) for the third day
- 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.
- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task.

Weekdays and weekends are included in the calculation of days late.

To request an extension, you must contact your Course Coordinator and supply the required documentation to negotiate an outcome.

10.4 Study help

In the first instance, you should contact your tutor, then the Course Coordinator. Additional assistance is provided to all students through Academic Skills Advisers. To book an appointment or find a drop-in session go to [Student Hub](#).

Contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au

10.5 Wellbeing Services

Student Wellbeing Support Staff are available to assist on a wide range of personal, academic, social and psychological matters to foster positive mental health and wellbeing for your success. Student Wellbeing is comprised of professionally qualified staff in counselling, health and disability Services.

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, mental health issue, learning disorder, injury or illness, or you are a primary carer for someone with a disability, [AccessAbility Services](#) can provide assistance, advocacy and reasonable academic adjustments.

To book an appointment with either service go to [Student Hub](#), email studentwellbeing@usc.edu.au or accessability@usc.edu.au or call 07 5430 1226

10.6 Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website:

<http://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.7 General Enquiries

In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC Moreton Bay** – Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au