

## Course Outline

**Code: EMB761**

# **Title: Corporate Governance, Business Ethics and Corporate Social Responsibility**

<b>School:</b>	Business
<b>Teaching Session:</b>	Session 3
<b>Year:</b>	2019
<b>Course Coordinator:</b>	Paul Corcoran
<b>Course Moderator:</b>	Professor Meredith Lawley

Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.

### **1. What is this course about?**

#### **1.1 Description**

The course aims to develop an understanding of the underlying concepts of Corporate Governance, business ethics and CSR which are relevant to the contemporary business environment. It is designed to foster candidates' understanding of the ethical influences on economic, financial, managerial, and environmental aspects of business. The course further aims to develop a candidate's ability to critically analyse ethical issues in business. This course reviews different regulatory processes essential to the understanding of the principles of corporate governance in Australia.

#### **1.2 Field trips, WIL placements or activities required by professional accreditation**

Nil

### **2. What level is this course?**

700 level Specialised - Demonstrating a specialised body of knowledge and set of skills for professional practice or further learning. Advanced application of knowledge and skills in unfamiliar contexts.

### **3. What is the unit value of this course?**

6 units

#### 4. How does this course contribute to my learning?

<b>Specific Learning Outcomes</b> On successful completion of this course, you should be able to:	<b>Assessment tasks</b> You will be assessed on the learning outcomes in task/s:	<b>Graduate Qualities or Professional Standards mapping</b> Completing these tasks successfully will contribute to:
Compare and analyse the corporate governance issues involved in business and the workplace.	1 and 2	Career adaptive (Knowledgeable.)
Compare and analyse the role of stakeholders and corporate managers' moral obligations in business decision making.	1 and 2	Community consciousness (Ethical.)
Apply regulatory requirements to develop appropriate board and committee functions and structures.	1 and 2	Career adaptive (Empowered.)
Apply corporate governance best practice principles and recommendations to achieve appropriate business practice.	1 and 2	Career adaptive (Empowered.)
Analyse and explain economic, social and environmental sustainability issues relating to business practice.	1 and 2	Critical and creative thinking Community consciousness (Sustainability-focused)

#### 5. Am I eligible to enrol in this course?

Refer to the [USC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

##### 5.1 Enrolment restrictions

Must be enrolled in BU791

##### 5.2 Pre-requisites

Nil

##### 5.3 Co-requisites

Nil

##### 5.4 Anti-requisites

MBA711 or MGT712

##### 5.5 Specific assumed prior knowledge and skills (where applicable)

An understanding of Strategic Management would be advisable.

#### 6. How am I going to be assessed?

##### 6.1 Grading scale

Standard – High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL)

##### 6.2 Details of early feedback on progress

Online discussion questions will be posted following the first intensive workshop and responses moderated to ensure understanding of concepts and approaches to analysis.

### 6.3 Assessment tasks

Task No.	Assessment Product	Individual or Group	Weighting %	What is the duration / length?	When should I submit?	Where should I submit it?
1	Examination	Individual	30%	1 hour – 6 short answer questions	Sunday, 2 June 2019	In Class
2	Case Study	Individual	70%	1,750 words to minimum to 2,000 words maximum	Sunday, 16 June 2019	Online Assignment Submission with Plagiarism check
			100%			

#### Assessment 1: In class test

<b>Goal:</b>	The goal of this task is to test your knowledge and understanding of Ethical issues; and apply corporate governance best practice principles and recommendations related to appropriate business practice.
<b>Product:</b>	Examination
<b>Format:</b>	Six short answer questions will form the basis of this individual assessment task. The purpose for this assessment is to assist students in early assessment of understanding the course content. The six short answer questions will relate to material covered during the previous 3 sessions (modules 1 to 3).
<b>Criteria:</b>	<ul style="list-style-type: none"> <li>• identify corporate social responsibility dilemmas</li> <li>• compare and analyse the role of stakeholders and corporate managers' moral obligations in business decision making</li> <li>• written communication skills</li> </ul>

#### Assessment Task 2: Corporate governance and ethics case study - report

<b>Goal:</b>	The purpose of this assessment is to test your ability to think, write, research and analyse independently when uncertain situations present themselves during the course of business at all levels of management and specifically at the level of strategic managers and board of directors.
<b>Product:</b>	Case Study
<b>Format:</b>	1750 to 2000 words. Individual. Choose a perspective. Standard case study report format – see Blackboard for more information. This task is being used for measuring assurance of learning towards Association to Advance Collegiate Schools of Business (AACSB) accreditation. The following Program Learning Objective will be assessed: Program Learning Objective 4.1 demonstrate a capacity for a socially responsible and sustainable approach to business decisions
<b>Criteria:</b>	<ul style="list-style-type: none"> <li>• Knowledge and application of sustainability frameworks, theories and concepts and responsibilities in a business context</li> <li>• Knowledge and application of ethical frameworks, theories and concepts and responsibilities in a business context</li> <li>• Knowledge and application of the relevant legislation/standards/codes of conduct /universal principles associated with social responsibility, ethical conduct and sustainable practice in a business context.</li> </ul>

## 7. Directed study hours

Location:	Directed study hours for location:
oncampus	18 hours in distributed block format

## 8. What resources do I need to undertake this course?

Please note that course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Blackboard site. Please log in as soon as possible.

### 8.1 Prescribed text(s) or course reader

Nil

### 8.2 Specific requirements

Nil

## 9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low.

It is your responsibility as a student to review course material, search online, discuss with lecturers and peers, and understand the health and safety risks associated with your specific course of study. It is also your responsibility to familiarise yourself with the University's general health and safety principles by reviewing the [online Health Safety and Wellbeing training module for students](#), and following the instructions of the University staff.

## 10. What administrative information is relevant to this course?

### 10.1 Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

### 10.2 Assessment: Additional requirements

#### Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- The final mark is in the percentage range 47% to 49.4%
- The course is graded using the Standard Grading scale
- You have not failed an assessment task in the course due to academic misconduct

### 10.3 Assessment: Submission penalties

Late submission of assessment tasks will be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.
- 10% (of the assessment task's identified value) for the third day
- 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.
- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task.

Weekdays and weekends are included in the calculation of days late.

To request an extension, you must contact your Course Coordinator and supply the required documentation to negotiate an outcome.

### 10.4 Study help

In the first instance, you should contact your tutor, then the Course Coordinator. Additional assistance is provided to all students through Academic Skills Advisers. To book an appointment or find a drop-in session go to [Student Hub](#).

Contact Student Central for further assistance: +61 7 5430 2890 or [studentcentral@usc.edu.au](mailto:studentcentral@usc.edu.au)

### 10.5 Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website:

<http://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

### 10.6 General Enquiries

In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: [studentcentral@usc.edu.au](mailto:studentcentral@usc.edu.au)

**Appendix 1 Course content**

<b>Week # / Module #</b>	<b>What key concepts/content will I learn?</b>	<b>Directed Study Activities: teaching components</b>
1	Essential Principles, of Corporate Governance Board Functions and Structures	In-class discussion including a range of activities: Case studies and decision making.
2	Corporate Governance in Australia and Globally	In-class discussion including a range of activities: Case studies and decision making
3	Normative Theories of Ethics	In-class discussion including a range of activities: Case studies and decision making
4	Managerial and Organisational Ethics	In-class discussion including a range of activities: Case studies and decision making
5	Business and Society, the Role of Corporate Social Responsibility, Citizenship and Performance	In-class discussion including a range of activities: Case studies and decision making
6	Stakeholder Management	In-class discussion
7	<b>Assessment Task 2 Due</b>	Sunday, 16 June 2019

Please note that the course activities may be subject to variation.