

## Course outline

### **Code: EMB780**

### **Title: Managerial Project**

Faculty of Arts, Business and Law

USC Business School

Teaching Session: Session 6

Year: 2018

Course Coordinator: **Professor Meredith Lawley**

Office No: K1.04A

Phone No: +61 7 5459 4450

Email: [mlawley1@usc.edu.au](mailto:mlawley1@usc.edu.au)

#### **1. What is this course about?**

##### **1.1 Course description**

This course gives you the opportunity to undertake an applied and specialised project of interest to you as future or practicing managers in your workplace. It enables you to consider the complexity of managerial issues and methods in the field of business, to gain first-hand experience at exploring the available literature, gaining insights and devising a process for diagnosing - and altering - a real managerial situation.

##### **1.2 Course content**

- Review and analyse existing relevant literature
- Identification and analysis of challenges and opportunities
- Identification and evaluation of alternative actions
- Integrate and apply the findings to your discipline area of professional practice

#### **2. Unit value**

12 units

**3. How does this course contribute to my learning?**

Specific Learning Outcomes	Assessment Tasks	Graduate Qualities
On successful completion of this course you should be able to:	You will be assessed on the learning outcome in task/s:	Completing these tasks successfully will contribute to you becoming:
Examine a specialist area of professional management practice.	1 and 3	Empowered.
Develop skills to analyse, evaluate and reflect critically on complex information, problems, concepts and theories in order to devise recommended solutions to a management issue.	2 and 3	Empowered.
Effectively communicate implications and conclusions to specialist and non-specialist audiences.	3	Creative and critical thinkers. Engaged.

**4. Am I eligible to enrol in this course?**

Refer to the *Coursework Programs and Awards - Academic Policy* for definitions of “pre-requisites, co-requisites and anti-requisites”

**4.1 Enrolment restrictions**

Must be enrolled in BU791

**4.2 Pre-requisites**

Nil

**4.3 Co-requisites**

Nil

**4.4 Anti-requisites**

Nil

**4.5 Specific assumed prior knowledge and skills**

N/A

**5. How am I going to be assessed?****5.1 Grading scale**

Standard – High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL)

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## 5.2 Assessment tasks

Task No.	Assessment Tasks	Individual or Group	Weighting %	What is the duration / length?	When should I submit?	Where should I submit it?
1	Proposal/Background	Individual	20%	1,000 words	Friday 8 <sup>th</sup> Sept	SafeAssign
2	Progress Report	Individual	30%	2,000 words	Wednesday 19 <sup>th</sup> Sept	SafeAssign
3	Final Report	Individual	50%	2,500 words	Monday 15 <sup>th</sup> Oct	SafeAssign
			100%			

## Assessment Task 1: Proposal/Background

<b>Goal:</b>	This task enables you to explore a specialist area of professional management practice, by developing a proposal or background analysis using relevant literature.	
<b>Product:</b>	Written Proposal/Background Essay or Report: 1,000 words. Further details are included on the Blackboard course site.	
<b>Format:</b>	This is an individual assessment. See Blackboard for more details.	
<b>Criteria</b>	<ul style="list-style-type: none"> <li>• Quality and relevance of research</li> <li>• Comprehensiveness of the issues evaluated</li> <li>• Communication and professional presentation</li> </ul>	
<b>Generic skill assessed</b>	<b><a href="#">Skill assessment level</a></b>	
Communication	Graduate	
Organisation	Graduate	
Information literacy	Graduate	

## Assessment Task 2: Progress Report

<b>Goal:</b>	The purpose of this task is to outline your progress to date and indicate the analysis and evaluation to be integrated in the final report.	
<b>Product:</b>	Written Progress Report: 2,000 words. Further details are included on the Blackboard course site.	
<b>Format:</b>	This is an individual assessment. See Blackboard for more details.	
<b>Criteria</b>	<ul style="list-style-type: none"> <li>• Quality and relevance of research</li> <li>• Comprehensiveness of the issues evaluated</li> <li>• Communication and professional presentation</li> </ul>	
<b>Generic skill assessed</b>	<b>Skill assessment level</b>	
Communication	Graduate	
Problem solving	Graduate	
Information literacy	Graduate	

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**Assessment Task 3: Final Report**

<b>Goal:</b>	This task draws together/produces a synthesis of your analysis and evaluation of a specialist area, and provides conclusions and implications for practice.	
<b>Product:</b>	Written Final Report: 2,500 words. Further details are included on the Blackboard course site.	
<b>Format:</b>	This is an individual assessment. See Blackboard for more details.	
<b>Criteria</b>	<ul style="list-style-type: none"> <li>• Quality and relevance of research</li> <li>• Comprehensiveness of the issues evaluated</li> <li>• Communication and professional presentation</li> </ul>	
<b>Generic skill assessed</b>	<b>Skill assessment level</b>	
Communication	Graduate	
Problem solving	Graduate	
Information literacy	Graduate	

**5.3 Additional assessment requirements****Plagiarism**

In order to minimise incidents of plagiarism and collusion, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

**Eligibility for Supplementary Assessment**

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- a) The final mark is in the percentage range 47% to 49.4%
- b) The course is graded using the Standard Grading scale
- c) You have not failed an assessment task in the course due to academic misconduct

**5.4 Submission penalties**

Late submission of assessment tasks will be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.
- 10% (of the assessment task's identified value) for the third day
- 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.
- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task.

Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

**6. How is the course offered?****6.1 Directed study hours**

EMBA – 18 hours in distributed block format.

**6.2 Teaching semester/session(s) offered**

Session 6, 2018. Future offerings are yet to be determined.

### 6.3 Course activities

The key concepts and course activities will vary on the nature of the management project. Please see Blackboard for further information.

## 7. What resources do I need to undertake this course?

### 7.1 Prescribed text(s)

Nil

### 7.2 Required and recommended readings

Lists of required and recommended readings may be found for this course on its Blackboard site. These materials/readings will assist you in preparing for tutorials and assignments, and will provide further information regarding particular aspects of your course.

### 7.3 Specific requirements

Nil

### 7.4 Risk management

Health and safety risks have been assessed as low. It is your responsibility to research and understand risks of specific courses and to review the USC's health and safety principles by viewing the online induction training for students.

## 8. How can I obtain help with my studies?

In the first instance you should contact your tutor, then the Course Coordinator. Additional assistance is provided to all students through Peer Advisors and Academic Skills Advisors. You can drop in or book an appointment. To book: Tel: +61 7 5430 2890 or Email: [studentcentral@usc.edu.au](mailto:studentcentral@usc.edu.au)

## 9. Links to relevant University policies and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

<http://www.usc.edu.au/university/governance-and-executive/policies-and-procedures#academic-learning-and-teaching>

## 10. General enquiries

In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: [studentcentral@usc.edu.au](mailto:studentcentral@usc.edu.au)