



COURSE OUTLINE

EMB782 Research Project A

Course Coordinator: Meredith Lawley (mlawley1@usc.edu.au) **School:** School of Business and Creative Industries

2021 | Session 7

USC Sunshine Coast

**BLENDED
LEARNING**

Most of your course is on campus but you may be able to do some components of this course online.

Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

Building on the knowledge and skills developed in previous studies, this course gives you the opportunity to plan and undertake a substantial research-based project of relevance to them as practicing/future managers. This will enable you to consider the complexity of research issues and methods in the field of business, to gain first-hand experience at exploring the available literature and devising a process for diagnosing - and altering - a managerial situation.

1.2. How will this course be delivered?

| ACTIVITY | HOURS | BEGINNING WEEK | FREQUENCY |
|---|-------|----------------|-----------|
| BLENDED LEARNING | | | |
| Tutorial/Workshop 1 – Delivered in an intensive mode over two weekends: 9 hours each weekend | 9hrs | Week 1 | 2 times |

1.3. Course Topics

TBA

2. What level is this course?

700 Level (Specialised)

Demonstrating a specialised body of knowledge and set of skills for professional practice or further learning. Advanced application of knowledge and skills in unfamiliar contexts.

3. What is the unit value of this course?

6 units

4. How does this course contribute to my learning?

| COURSE LEARNING OUTCOMES | | GRADUATE QUALITIES |
|---|---|--|
| On successful completion of this course, you should be able to... | | Completing these tasks successfully will contribute to you becoming... |
| 1 | Review and evaluate a body of knowledge and identify gaps in a discipline area of professional practice | Knowledgeable |
| 2 | Design, plan and implement the methodology to address the gaps identified. | Engaged |
| 3 | Interpret and analyse collected data using communication and technical research skills. | Empowered |
| 4 | Evaluate data to theorise developments, draw conclusions and identify implications. | Creative and critical thinker |

5. Am I eligible to enrol in this course?

Refer to the [USC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

EMB753 and enrolled in Program BU791

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

6.3. Assessment tasks

| DELIVERY MODE | TASK NO. | ASSESSMENT PRODUCT | INDIVIDUAL OR GROUP | WEIGHTING % | WHAT IS THE DURATION / LENGTH? | WHEN SHOULD I SUBMIT? | WHERE SHOULD I SUBMIT IT? |
|---------------|----------|--------------------|---------------------|-------------|--------------------------------|-----------------------|--|
| All | 1 | Report | Individual | 40% | 1,000 words | Week 4 | Online Assignment Submission with plagiarism check |
| All | 2 | Report | Individual | 60% | 2,500 - 3,000 words | Week 7 | Online Assignment Submission with plagiarism check |

All - Assessment Task 1: Progress Report

| GOAL: | <p>In this assessment task you will review and refine the research proposal developed in previous studies (EMB753)* including the research question and objectives in the literature review, the identification of gaps in the literature, and the design and planning of the methodology to address the gaps.</p> <p>*For students who receive credit for EMB753 you will build on prior research studies/knowledge and may be required to draft a research proposal as part of this assessment item.</p> | | | | | | | | | | | | | | | | | | | | | | | | |
|------------------|--|---------------------------|--|---------------------------|---|--|--|---|--|--|---|---|--|---|---------------|--|---|-----------------|--|---|----------------------|--|---|---|---------|
| PRODUCT: | Report | | | | | | | | | | | | | | | | | | | | | | | | |
| FORMAT: | <p>Written Progress Report – further details will be available on the Blackboard course site.</p> <p>Please note the research proposal has been prepared in your previous course (EMB753). This is an individual assessment: 1,000 words. See Blackboard for more details.</p> | | | | | | | | | | | | | | | | | | | | | | | | |
| CRITERIA: | <table border="1"><thead><tr><th>No.</th><th></th><th>Learning Outcome assessed</th></tr></thead><tbody><tr><td>1</td><td>Outline plan and identify gaps in a discipline area of professional practice</td><td></td></tr><tr><td>2</td><td>Design and plan the methodology to address the gaps identified</td><td></td></tr><tr><td>3</td><td>Present with correct grammar, spelling and appropriate academic referencing</td><td></td></tr><tr><td>4</td><td>Communication</td><td></td></tr><tr><td>5</td><td>Problem solving</td><td></td></tr><tr><td>6</td><td>Information literacy</td><td></td></tr><tr><td>7</td><td>Assessment criteria are mapped to the course learning outcomes.</td><td>1 2 3 4</td></tr></tbody></table> | No. | | Learning Outcome assessed | 1 | Outline plan and identify gaps in a discipline area of professional practice | | 2 | Design and plan the methodology to address the gaps identified | | 3 | Present with correct grammar, spelling and appropriate academic referencing | | 4 | Communication | | 5 | Problem solving | | 6 | Information literacy | | 7 | Assessment criteria are mapped to the course learning outcomes. | 1 2 3 4 |
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| 5 | Problem solving | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | Information literacy | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | Assessment criteria are mapped to the course learning outcomes. | 1 2 3 4 | | | | | | | | | | | | | | | | | | | | | | | |

All - Assessment Task 2: Final Project Report

| GOAL: | In this assessment task you will collect and analyse data and evaluate to draw conclusions and implications. | | | | | | | | | | | | | | | | | | | | | |
|------------------|---|---------------------------|--|---------------------------|---|--------------------------------------|--|---|--|--|---|---|--|---|---------------|--|---|-----------------|--|---|----------------------|--|
| PRODUCT: | Report | | | | | | | | | | | | | | | | | | | | | |
| FORMAT: | <p>Written Final Project Report – further details will be available on the Blackboard course site. The Task 1 Progress Report will be included in Task 2.</p> <p>This is an individual assessment: 2,500 - 3,000 words. See Blackboard for more details.</p> | | | | | | | | | | | | | | | | | | | | | |
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| 1 | Interpret and analyse collected data | | | | | | | | | | | | | | | | | | | | | |
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7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Directed study hours may vary by location. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Blackboard site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

8.2. Specific requirements

Not applicable

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

10.2. Assessment: Additional Requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

The final mark is in the percentage range 47% to 49.4%

The course is graded using the Standard Grading scale

You have not failed an assessment task in the course due to academic misconduct

10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.

- 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.

- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

10.4. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the [Learning Advisers](#) web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.5. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to [Student Hub](#), email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.6. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, , injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, [AccessAbility Services](#) can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to [Student Hub](#), email AccessAbility@usc.edu.au or call 07 5430 2890.

10.7. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website: <http://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.8. General Enquiries

In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au