1. **What is this course about?**

1.1 **Course description**

The concept, principles and practice of sustainable management are now widely acknowledged as essential factors for the tourism, leisure and event industries. This course focuses on fundamental concepts of sustainability that have application to the management of all forms of tourism, leisure and events. It aims to provide a theoretical and practical understanding of physical, socio-cultural and economic sustainability and its prospects for successful implementation in developed and developing countries. Ecotourism as an exemplar of sustainable tourism is also examined.

1.2 **Course content**

- Introduction to the course
- Underlying principles of sustainable tourism, leisure and events
- Dimensions of sustainable tourism, leisure and events
- Economic, Socio-cultural and Environmental
- Key stakeholders, stakeholder roles and stakeholder involvement
- Ecotourism – criteria, spatial distribution, accreditation, interpretation
- Credibility and challenges
- Quality control of sustainable tourism, leisure and events
- The future of sustainable tourism, leisure and events
- Revision

2. **Unit value**

12 units
3. How does this course contribute to my learning?

<table>
<thead>
<tr>
<th>Specific Learning Outcomes</th>
<th>Assessment Tasks</th>
<th>Graduate Qualities</th>
</tr>
</thead>
<tbody>
<tr>
<td>On successful completion of this course you should be able to:</td>
<td>You will be assessed on the learning outcome in task/s:</td>
<td>Completing these tasks successfully will contribute to you becoming:</td>
</tr>
<tr>
<td>Analyse and evaluate TLE-related location (field site) to develop and apply innovative</td>
<td>1, 3</td>
<td>Creative and critical thinkers.</td>
</tr>
<tr>
<td>solutions using existing TLE frameworks</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Demonstrate effective, professional and persuasive written communication skills</td>
<td>1, 2, 3</td>
<td>Knowledgeable.</td>
</tr>
<tr>
<td>Understand how to work independently, collaborative with internal and external stakeholders</td>
<td>1, 2, 3</td>
<td>Engaged.</td>
</tr>
<tr>
<td>Demonstrate sound discipline knowledge and skills to explain the nature and scope of the</td>
<td>1, 2, 3</td>
<td>Knowledgeable.</td>
</tr>
<tr>
<td>TLE industry and relevant theory</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evaluate aspects of TLE organisations for their corporate governance and TBL policies and</td>
<td>3</td>
<td>Sustainability-focused.</td>
</tr>
<tr>
<td>practices</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

4. Am I eligible to enrol in this course?

Refer to the Coursework Programs and Awards - Academic Policy for definitions of “pre-requisites, co-requisites and anti-requisites”

4.1 Enrolment restrictions
Nil

4.2 Pre-requisites
Nil

4.3 Co-requisites
Nil

4.4 Anti-requisites
Nil

4.5 Specific assumed prior knowledge and skills
No prior knowledge is required. A foundation knowledge of tourism is helpful but not a pre-requisite.

5. How am I going to be assessed?

5.1 Grading scale
Standard – High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL)
### 5.2 Assessment tasks

<table>
<thead>
<tr>
<th>Task No.</th>
<th>Assessment Tasks</th>
<th>Individual or Group</th>
<th>Weighting</th>
<th>What is the duration / length?</th>
<th>When should I submit?</th>
<th>Where should I submit it?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Pre-field experience Evaluation Survey</td>
<td>Individual</td>
<td>30%</td>
<td>Maximum 10 pages</td>
<td>Friday, Week 4, 12 noon AEST</td>
<td>Safeassign</td>
</tr>
<tr>
<td>2</td>
<td>Multiple Choice Concepts Tests</td>
<td>Individual</td>
<td>20%</td>
<td>45 minutes</td>
<td>Week 7 (in Lecture)</td>
<td>Hard copies</td>
</tr>
<tr>
<td>3</td>
<td>Sustainability Evaluation</td>
<td>Individual</td>
<td>50%</td>
<td>2000 words</td>
<td>Friday, Week 13, 12 noon AEST</td>
<td>SafeAssign</td>
</tr>
</tbody>
</table>

#### Assessment Task 1: Pre-field experience Evaluation Survey Instrument

**Goal:** You will develop an evaluation tool to be used on the field experience. The evaluation tool will be developed to measure sustainability at your chosen field site to assess current practices towards achieving sustainable TLE.

**Product:** Pre-field experience Evaluation Survey Instrument Tool

This is a survey style instrument that will facilitate data collection (observation research) on the field experience. This is the actual instrument that will be used to assess sustainable TLE via observation research (Task 3). The survey instrument should be professionally laid out, include those aspects required to evaluate sustainable TLE. A short explanatory statement offering brief background to the field experience site and justify your inclusions (this should relate to research design and methods). This statement should be no more than half to one page in length and be supported by academic sources. The document will consist of a title page, justification and reference list. The data collection instrument will be no more than 7 pages.

**Format:** This is an Individual assessment

Professionally set out, question/response survey instrument

**Criteria**

<table>
<thead>
<tr>
<th>Generic skill assessed</th>
<th>Skill assessment level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication</td>
<td>Developing</td>
</tr>
<tr>
<td>Problem solving</td>
<td>Developing</td>
</tr>
<tr>
<td>Information literacy</td>
<td>Developing</td>
</tr>
</tbody>
</table>

#### Assessment Task 2: Multiple Choice Concepts Tests

**Goal:** The focus of Task 2 is to evaluate your comprehension of the sustainable TLEM content delivered

**Product:** Concepts Test

**Format:** Multiple Choice/Short answer test

A concepts test will be conducted under examination conditions in the relevant lectures. The format of the examination will consist of multiple choice/short answer questions and a single case study. The Case Study will be offered on BB prior to the examinations.

**Criteria**

A detailed description and marking criterion is available on Blackboard. You will be assessed on the comprehensiveness and understanding of sustainable TLEM and relevant theoretical underpinnings, as covered in the course to date (focused on the weeks preceding the tests).
Assessment Task 3: Sustainability Evaluation

**Goal:** You will conduct an evaluation of sustainability related to TLE at the specific field experience site using the tool developed in Task 1. You will collect data about the current practices towards achieving sustainability within the three focal dimensions of sustainable TLE and highlight areas for improvement. The key to this task is observation and secondary research.

**Product:** Sustainability Evaluation Report

**Format:** This is an individual assessment Evaluation Report – maximum 2000 words

**Criteria**
- Report
- The written, report style submission will be uploaded to SafeAssign.
- A detailed description and marking criterion is available on Blackboard.

### 5.3 Additional assessment requirements

**Plagiarism**
In order to minimise incidents of plagiarism and collusion, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

**Eligibility for Supplementary Assessment**
Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:
- a) The final mark is in the percentage range 47% to 49.4%
- b) The course is graded using the Standard Grading scale
- c) You have not failed an assessment task in the course due to academic misconduct

### 5.4 Submission penalties
Late submission of assessment tasks will be penalised at the following maximum rate:
- 5% (of the assessment task’s identified value) per day for the first two days from the date identified as the due date for the assessment task.
- 10% (of the assessment task’s identified value) for the third day
- 20% (of the assessment task’s identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.
- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task.

Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.
6. How is the course offered?

6.1 Directed study hours
On campus Lecture: 2 hours per week during weeks 1-7 and 12-13
On campus Tutorial: 1 hour per week during weeks 1-7 and 12
Includes a field trip as a requirement of the course
Please refer to the Course Activities table for further details.

6.2 Teaching semester/session(s) offered
Semester 2

6.3 Course activities

<table>
<thead>
<tr>
<th>Teaching Week / Module</th>
<th>What key concepts/content will I learn?</th>
<th>What activities will I engage in to learn the concepts/content?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Directed Study Activities</td>
</tr>
<tr>
<td>1</td>
<td>Introduction to the course Underlying principles of sustainable TLE management</td>
<td>Lecture + Tutorial</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>Lecture + Tutorial</td>
</tr>
<tr>
<td>3</td>
<td>Dimensions of sustainable TLE</td>
<td>Lecture + Tutorial</td>
</tr>
<tr>
<td>4</td>
<td>Economic, Socio-cultural and Environmental (+ ecotourism– criteria, spatial distribution, accreditation, interpretation) Dimensions</td>
<td>Lecture + Tutorial</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>Lecture + Tutorial</td>
</tr>
<tr>
<td>6</td>
<td>Key stakeholders, stakeholder roles and stakeholder involvement</td>
<td>Lecture + Tutorial</td>
</tr>
<tr>
<td>7</td>
<td>Week 7 Concepts Test (in Lecture)</td>
<td>Lecture + Tutorial</td>
</tr>
<tr>
<td>8</td>
<td>Field Trips (Required)</td>
<td>Field experience</td>
</tr>
<tr>
<td>9</td>
<td>Mid Semester Break</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>Lecture + Tutorial</td>
</tr>
<tr>
<td>11</td>
<td></td>
<td>Lecture + Tutorial</td>
</tr>
<tr>
<td>12</td>
<td>Credibility, challenges and quality control of sustainable TLE</td>
<td>Lecture + Tutorial</td>
</tr>
<tr>
<td>13</td>
<td>The future of sustainable TLE - Revision</td>
<td>Lecture</td>
</tr>
</tbody>
</table>

Study Period
Central Examination Period
End of Semester Break

Please note that the course activities may be subject to variation.

*Public Holiday(s)*
Queen’s Birthday - Monday 1st Oct 2018 (Week 10)

7. What resources do I need to undertake this course?

7.1 Prescribed text(s)
Nil
Course Outline: TSM223 Sustainable Tourism, Leisure and Event Management

7.2 **Required and recommended readings**
Lists of required and recommended readings may be found for this course on its Blackboard site. These materials/readings will assist you in preparing for tutorials and assignments, and will provide further information regarding particular aspects of your course.

7.3 **Specific requirements**
TSM223 contains a field trip. You are required to complete the USC online HSW course and any other required risk assessment courses. The HSW online training module covers three key areas: health and safety at USC; potential hazards at USC and emergency situations. This module will take approximately 30 minutes to complete. At the end of the module, there is an assessment with a pass rate of 80%. Additional information will be provided and explained as appropriate to each field trip experience.


Following the completion of the online USC HSW course, please take a screen shot of the results achieved (must be 80% or more). This screenshot needs to be saved and uploaded into the appropriate assessments tab in Blackboard. This is a requirement for TSM223 and needs to be completed before undertaking assessment tasks. If you have any questions, please ask your lecturer and tutor.

7.4 **Risk management**
There is minimal health and safety risk in this course. It is your responsibility to familiarise yourself with the Health and Safety policies and procedures applicable within campus areas. The course contains a field trip and it is also your responsibility to familiarise yourself with the Health and Safety policies and procedures applicable within field trips.

Health and safety risks have been assessed as low. It is your responsibility to research and understand risks of specific courses and to review the USC’s health and safety principles by viewing the online induction training for students.

8. **How can I obtain help with my studies?**
In the first instance you should contact your tutor, then the Course Coordinator. Additional assistance is provided to all students through Peer Advisors and Academic Skills Advisors. You can drop in or book an appointment. To book: Tel: +61 7 5430 2890 or Email: studentcentral@usc.edu.au

9. **Links to relevant University policies and procedures**
For more information on Academic Learning & Teaching categories including:
- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

10. General enquiries

In person:
- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

**Tel:** +61 7 5430 2890
**Email:** studentcentral@usc.edu.au