

Course Outline

Code: UCC105

Title: Innovation: Addressing Challenges

School: Preparatory and Enabling Unit
Teaching Session: Semester 1, Semester 2
Year: 2019
Course Coordinator: Dericka Frost, Associate Lecturer email dfrost@usc.edu.au
Course Moderator: Sandra Elsom, Associate Lecturer email: selsom@usc.edu.au

Please go to the USC website for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1 Description

Change is the only constant in this world. To be competitive in business locally, nationally, and globally, innovation is required. Governments encourage innovation because it supports global competitiveness. This course will help you to identify and to address the challenges of change by learning how to develop and apply creative ideas to identify an opportunity or solve a problem. This course will support your development of the capacity to think and act in enterprising and creative ways through the exploration of business functions. Key skills will be problem-solving, using recognised business tools, responding to a challenge, and document development. Whether you work within someone else's business or your own, understanding innovation is a valuable asset.

1.2 Field trips, WIL placements or activities required by professional accreditation

Activity	Details
Nil	Nil

2. What level is this course?

100 level Introductory - Discipline knowledge and skills at foundational level, broad application of knowledge and skills in familiar contexts and with support. Normally associated with the first full-time year of an undergraduate program.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

Specific Learning Outcomes On successful completion of this course, you should be able to:	Assessment tasks You will be assessed on the learning outcomes in task/s:	Graduate Qualities or Professional Standards mapping Completing these tasks successfully will contribute to:
Collaborate to create an Action Plan and a PowerPoint presentation slide deck	Task 1	Empowered
Reflect on the factors that are involved in supporting innovation.	Task 1	Empowered.
Use different models and tools.	Tasks 1 and 2	Empowered.
Use critical thinking skills for a range of problems or situations.	Tasks 1b and 2	Creative and critical thinkers.
Communicate effectively using a range of modes to suit different audiences.	Task 1 and 2	Engaged.
Demonstrate retention of business knowledge and skills from different fields of business study	Task 3	Knowledgeable

5. Am I eligible to enrol in this course?

Refer to the [USC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1 Enrolment restrictions

Enrolment is restricted to students in the following programs: UC101 Diploma of Business Innovation, UC102 Diploma of Creative Industries

5.2 Pre-requisites

Nil

5.3 Co-requisites

Nil

5.4 Anti-requisites

Nil

5.5 Specific assumed prior knowledge and skills (where applicable)

None

6. How am I going to be assessed?

6.1 Grading scale

Standard – High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL)

6.2 Details of early feedback on progress

In Weeks 3 and 4, during the workshop, you will gain feedback from discussion and peer review of each other’s developing Task 1a document.

6.3 Assessment tasks

Task No.	Assessment Product	Individual or Group	Weighting %	What is the duration / length?	When should I submit?	Where should I submit it?
1a	Oral, and Written Piece	Group	10%	5 minutes	Week 4	Online Assignment Submission and in class
1b	Oral	Group	35%	20 minutes	Week 11 (& Week 12, if necessary)	Online Assignment Submission and in class
2	Report	Individual	30%	950 - 1000 words (MAX)	Week 9	Online Assignment Submission with Plagiarism check
3	Quiz	Individual	25%	45 minutes	Week 13	In class
			100%			

Assessment task 1a: Oral and written piece: Practice presentation development

Goal:	This assessment will prepare you with the skills required for Task 1b
Product:	Oral and Written Piece
Format:	A PowerPoint slide deck prepared and submitted in Week 4 about one of provided selection of entrepreneurs. An Action Plan tool will also be developed. Groups of 3-5 students will be coached through the first three tutorials how to prepare to present a talk (Week 5 activity) that applies entrepreneurial research/theory introduced in the lecture to the selected entrepreneur using a template provided.
Criteria:	Marks will be awarded for: <ul style="list-style-type: none"> • Use of skills discussed in tutorials 1-3 • Structure - follow template/s provided. Additional information available on course Blackboard.

Assessment Task 2b: Group oral presentation about a business organisation

Goal:	To develop skills in collaborative projects and oral presentations through the research and analysis of a business organisation
Product:	Oral
Format:	Twenty (20) minute presentation by a group of 3-5 members, to investigate a selected company that satisfies requirements for the investigation, analysis and application of discussed business theory
Criteria:	Marks are awarded for: <ul style="list-style-type: none"> • Presentation – flow and coherence • Formatting • Evidence of relevant research through the use of USC library databases • Academic referencing - Harvard style referencing (in-text and List of References) • Communication - Grammar and language Logic and critical thinking

Assessment Task 2 The academic business report

Goal:	To demonstrate skills discussed during the course to date that support undergraduate business report writing
Product:	Report
Format:	The report is to be 950-1000 words and is to be presented in a format that reflects the template set up during tutorials. This task encourages you to investigate, analyse and report on the discussed functions that need to be undertaken in order to understand the operation of an enterprise. Your task is to decide on an ASX-listed business that would be suitable for such a detailed study. Investigate and analyse selected areas of the business and discuss with your network of fellow students and others who may help your business analysis reach its full potential. The report should include reference to key aspects of business areas discussed during the course sessions 1 – 8 inclusive. The report is to be submitted as an individual report using the academic business report template provided. Key elements: Background details of the business: name, location, size, product/s and/or service/s;
Criteria:	<p>Marks are awarded for:</p> <ul style="list-style-type: none"> • Formatting • Identification of techniques and strategies used to present findings • Academic referencing - Harvard style • Communication - Grammar and language • Logic and critical thinking • Application of business theory research (using USC subscribed databases, such as, ProQuest database; together with credible commercial information from at least four (4) academic and two (2) commercially credible items) <p>More details and further help with this assessment task will be discussed in tutorials and posted on Blackboard.</p>

Assessment Task 3 Online Mini test

Goal:	To demonstrate understanding of Workbook content and lecture/tutorial discussion throughout the semester
Product:	Quiz
Format:	This is a timed multiple-choice Blackboard test which is forty-five (45) minutes duration. The quiz will be conducted in tutorial time. The test once started must be completed in the allocated time. More information about the test will be available on Blackboard.
Criteria:	<p>Marks are awarded for:</p> <ul style="list-style-type: none"> • Accuracy of knowledge (functional disciplines in business)

7. Directed study hours

The directed study hours listed here are a portion of the workload for this course. A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Directed study hours may vary by location. Student workload is calculated at 12.5 learning hours per one unit.

Location:	Directed study hours for location:
USC Fraser Coast	1 x 1-hour lecture and 1 x 2-hour tutorial per week for 13 weeks
USC Sippy Downs	1 x 1-hour lecture and 1 x 2-hour tutorial per week for 13 weeks
USC Gympie	1 x 1-hour lecture and 1 x 2-hour tutorial per week for 13 weeks
USC Caboolture	1 x 1-hour lecture and 1 x 2-hour tutorial per week for 13 weeks

8. What resources do I need to undertake this course?

Please note that course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Blackboard site. Please log in as soon as possible.

8.1 Prescribed text(s) or course reader

The core materials for the lectures and tutorials are available in the Course Workbook available at Mail and Print Services (over on E street entrance to Uni). Additional materials will be made available on Blackboard in Learning Materials.

8.2 Specific requirements

Nil

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low.

It is your responsibility as a student to review course material, search online, discuss with lecturers and peers, and understand the health and safety risks associated with your specific course of study. It is also your responsibility to familiarise yourself with the University's general health and safety principles by reviewing the [online Health Safety and Wellbeing training module for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1 Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Blackboard, are electronically checked through SafeAssign. This software allows for text comparisons to be made between your submitted assessment item and all other work that SafeAssign has access to.

10.2 Assessment: Additional requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- a) The final mark is in the percentage range 47% to 49.4%
- b) The course is graded using the Standard Grading scale
- c) You have not failed an assessment task in the course due to academic misconduct

10.3 Assessment: Submission penalties

Late submission of assessment tasks will be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.
- 10% (of the assessment task's identified value) for the third day
- 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.
- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task.

Weekdays and weekends are included in the calculation of days late.

To request an extension, you must contact your Course Coordinator and supply the required documentation to negotiate an outcome.

10.4 Study help

In the first instance, you should contact your tutor, then the Course Coordinator. Additional assistance is provided to all students through Academic Skills Advisers. To book an appointment or find a drop-in session go to [Student Hub](#).

Contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au

10.5 Wellbeing Services

Student Wellbeing Support Staff are available to assist on a wide range of personal, academic, social and psychological matters to foster positive mental health and wellbeing for your success. Student Wellbeing is comprised of professionally qualified staff in counselling, health and disability Services.

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, mental health issue, learning disorder, injury or illness, or you are a primary carer for someone with a disability, [AccessAbility Services](#) can provide assistance, advocacy and reasonable academic adjustments.

To book an appointment with either service go to [Student Hub](#), email studentwellbeing@usc.edu.au or accessability@usc.edu.au or call 07 5430 1226

10.6 Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Administration of Central Examinations
- Deferred Examinations
- Student Academic Misconduct
- Students with a Disability

Visit the USC website:

<http://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.7 General Enquiries

In person:

- **USC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **USC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **USC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **USC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **USC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au