



Use people  
**power**  
to drive business  
success

## Bachelor of Business (Human Resource Management)

An organisation's people are a unique source of sustainable competitive advantage. The ability to lead and manage these people is integral to success in all industries. Through this innovative, empowering and connected program, you'll gain an in-depth understanding of how to cultivate positive workplace culture and utilise human resource management systems and processes to maximise engagement and drive success.

In this program you will:

- Develop knowledge and skills in leading people, organisational culture, workforce design, performance management and workplace relations.
- Gain expertise in and change leadership and agility, organisational development and capability, and team dynamics.
- Develop skills in communication, collaboration, critical and creative thinking, community consciousness, and cultural awareness.
- Learn the skills to be adaptive, responsible, self-managing and career ready.

### Career opportunities

- Human resource manager
- Recruitment consultant
- Employment and industrial relations consultant
- Learning and development adviser

### Membership

Graduates are eligible to become members of:

- Australian Human Resources Institute

- Australian Institute of Management
- Australian Institute of Training and Development

### About USC

USC is located on the Sunshine Coast, 90km north of Brisbane, Queensland. It's one of Australia's premier destinations with beautiful beaches, subtropical hinterland and warm weather all year round.

USC is a relaxed campus with modern facilities, green spaces and lots of kangaroos.

### LOCATIONS

Sippy Downs  
SouthBank

### CRICOS CODE

076977C

### PROGRAM LENGTH

3 years

### COMMENCE

Semester 1 or Semester 2

### ANNUAL TUITION FEE

A\$23,200

### ESTIMATED TOTAL TUITION FEE

A\$69,600

### MORE INFORMATION

Contact Student Central  
information@usc.edu.au

+61 7 5430 2890

[usc.edu.au/bu342](http://usc.edu.au/bu342)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 22 August 2019  
Note: Study options and semester of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).



Rise, and shine.

## PROGRAM STRUCTURE

### Introductory courses (7) 84 units

BUS101 Business Analytics  
BUS102 Introduction to Economics  
BUS104 Introduction to Management  
BUS105 Introduction to Marketing  
BUS106 Accounting for Business  
BUS108 Introduction to Informatics  
COR109 Communication and Thought

### Developing courses (5) 60 units

BUS203 Business Law and Ethics  
HRM210 Managing Human Resources  
HRM211 Staffing and Remuneration  
HRM220 Managing Workplace Relations  
IBS220 Cross-Cultural Management

### Graduate courses (5) 60 units

BUS306 World of Work: Your Pathway to Employment  
BUS320 Corporate Governance and Social Responsibility  
HRM311 Leadership and Team Dynamics  
HRM312 Training and Development  
HRM321 Managing Organisational Change

### Electives (7) 84 units

Select 7 elective courses (84 units) from the undergraduate elective course options. Of these electives, 4 (48 units) must be developing or graduate level (200/300 coded).

The School of Business recommends students use these electives to study courses in the following Business discipline areas:

- Accounting
- Business Administration
- Entrepreneurship
- Information Systems
- International Business
- Management
- Marketing
- Tourism, Leisure and Event Management

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.