

# Report

on the events and decisions that shape lives

## Bachelor of Communication (Journalism)

New technologies continuously change the way we consume news and information. To stay relevant, journalists need a strong foundation in both traditional and digital media.

In this program you'll develop practical skills in print, broadcast, and digital media, along with a strong sense of ethics, and a good writing background to work in any media environment. With a focus on practical learning, you'll build a portfolio of professional-level work, participate in an internship, and publish and present journalism with industry partners.

In this program you will:

- Learn from industry professionals and study courses in news writing, online journalism, broadcast journalism, feature writing, photography, media law, editing and investigative reporting.
- Take part in radio and television broadcasts, and develop quality print and digital news content for local media.
- Gain first-hand experience in news media through an internship in the media industry.
- Build a portfolio of work to help you land a job in the competitive journalism industry.
- Enjoy studying a quality journalism degree that has a high rate of graduate employment.

Career opportunities:

- Journalist
- Sub-editor

- Online writer
- Feature writer
- Radio journalist
- Television journalist
- Digital content producer

### Scholarships

Scholarships can give you money and other financial support to help you while you study. Find out more at [usc.edu.au/scholarships](http://usc.edu.au/scholarships).

LOCATION  
Sunshine Coast

QTAC CODE  
011131

MINIMUM SELECTION THRESHOLD  
OP - 18 / Rank - 64

DURATION  
3 years full time or equivalent part time

COMMENCE  
Semester 1, Semester 2

RECOMMENDED PRIOR STUDY  
English

### MORE INFORMATION

Contact Student Central  
[information@usc.edu.au](mailto:information@usc.edu.au)  
+61 7 5430 2890

[usc.edu.au/ar308](http://usc.edu.au/ar308)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 21 February 2020  
Note: Study options and semester of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).



Rise, and shine.