Follow your passion in the creative industries

Bachelor of Creative Industries

Creative Industries is one of the fastest growing, most dynamic and diverse employment sectors. This program allows you to tailor your studies to suit your interests and talents, providing you with a range of skills and employment choices in the expanding creative industries sector and beyond.

Upon completion, you’ll have strong creative and technical skills, an entrepreneurial mindset, and a professional portfolio that showcases your diverse talents.

In this program you will:
- Develop specialist creative and technical skills in design, media, arts, and communication as well as entrepreneurial nous.
- Choose from and combine a wide range of study areas, including theatre and performance, creative writing and publishing, screen media, music, fashion studies, creative advertising, social media, game design, public relations, and graphic design.
- Gain practical experience and develop your network of professional contacts.
- Undertake industry and research projects that will help you refine and showcase your knowledge and skills in the creative industries.

Choose to study abroad at one of USC’s 70+ partner institutions worldwide through our Study Overseas program.

Career opportunities:
- Performance creator
- Screen media professional
- Writer/publisher
- Creative director
- Musician
- Graphic, 3D and/or e-media designer
- Marketing coordinator
- Advertising executive

Scholarships
Scholarships can give you money and other financial support to help you while you study. Find out more at usc.edu.au/scholarships.

LOCATIONS QTAC CODE
Sunshine Coast 011271
Moreton Bay 014071
Caboolture 018671

MINIMUM SELECTION THRESHOLD
OP - 18 / Rank - 64

DURATION
3 years full time or equivalent part time

COMMENCE
Semester 1 or Semester 2

RECOMMENDED PRIOR STUDY
English

MORE INFORMATION
Contact Student Central
information@usc.edu.au
+61 7 5430 2890

usc.edu.au/ar338

University of the Sunshine Coast | CRICOS Provider Number: 01095D | Correct as at 13 September 2019
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.