

Turn your passion for **sport**

into a creative and
innovative career



Bachelor of Sports Studies

Combine core sport science knowledge with complementary skills in areas like sports media, sports journalism, sports administration, event management, marketing, public relations and business management, to prepare you for a range of careers in the growing sport and fitness industries.

In this program you will:

- Learn about the modern sports industry at local, national and international levels.
- Tailor your studies with flexible pathways to suit your own interests and career goals.
- Gain the skills to be job-ready for a range of sport and fitness careers.
- Experience multiple workplace learning opportunities.

Career opportunities:

- Sports journalist
- Sports marketer
- Sports administration
- Public relations
- Sport and outdoor activity development
- Sport and tourism event planner
- Sports business manager

Membership

This program does not meet the application eligibility requirements for Exercise Scientist or Sport Scientist membership of Exercise and Sports Science Australia (ESSA). If professional membership in a sport or coaching area is required consider the Bachelor of Sport and Exercise Science or the Bachelor of Clinical Exercise Physiology.

However, the program provides graduates with highly relevant knowledge and skills closely aligned to a wide variety of career opportunities including: sports journalism; sports and outdoor adventure related media; public relations for teams, organisations and athletes; sports and tourism event planning and coordination; sports business management; and marketing sports related events, businesses and products.

LOCATION

Sunshine Coast

QTAC CODE

013171

MINIMUM SELECTION THRESHOLD

OP - 18 / Rank - 64

DURATION

3 years full time or equivalent part time

COMMENCE

Semester 1 or Semester 2

RECOMMENDED PRIOR STUDY

English; Maths A, B or C; at least one science subject (preferably Chemistry)

MORE INFORMATION

Contact Student Central
information@usc.edu.au
+61 7 5430 2890

usc.edu.au/sc347

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 24 July 2019
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.



Rise, and shine.