Solve
real-world business problems

Graduate Certificate in Business Research

Ready to take your first step into business research? This four-course graduate certificate is designed to build your knowledge, skills and training in key business-related research methods, and provides the foundation for entry into a postgraduate research program.

Throughout the program, you’ll work with experienced academics to develop your research topic, and plan and draft a literature review. You’ll also receive a thorough grounding in both qualitative and quantitative research methodologies.

Admission requirements

- Completion of an undergraduate degree in Business or a related field or enrolment in (or completion of) a coursework master’s degree such as an MBA.
- Candidates whose first language is other than English must demonstrate an appropriate level of English proficiency. Refer to the English language requirements.

LOCATION
Sunshine Coast

QTAC CODE
N/A

DURATION
4 months full time; 2 years maximum part time

COMMENCE
Semester 1

MORE INFORMATION
Contact Student Central
information@usc.edu.au
+61 7 5430 2890

usc.edu.au/bu508

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Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.