Creative Humanities Matters Colloquium

19–21 November 2018

Australasian Consortium of Humanities Research Centres
2018 Annual Meeting and Arts Research in the Creative Humanities (ARCH) Showcase

Hosted by Arts Research in the Creative Humanities
University of the Sunshine Coast | Sippy Downs, Queensland
Welcome

I am pleased to welcome all guests and delegates to the Creative Humanities Matters Colloquium which is being held on the traditional lands of the Gubbi Gubbi/Kabi Kabi people and I pay respect to Elders, past present and emerging.

The Colloquium is hosted at the University of the Sunshine Coast (USC), 19–21 September 2018, by USC’s Arts Research in the Creative Humanities (ARCH) group. The Colloquium showcases ARCH research and incorporates the Annual Meeting of the Australasian Consortium of Humanities Research Centres (ACHRC). ARCH includes researchers in the humanities and creative industries, connected through a capacity to harness creativity, narrative and cultural enquiry within their research. The ACHRC is a network that connects humanities researchers and centres, promotes relationships with cultural institutions, and seeks to build research capacity, connectivity and institutional knowledge for humanities research.

Creative Humanities Matters provides a valuable forum for the presentation and discussion of issues, information and engaging research from the creative humanities sphere. This event brings together scholars, creative practitioners, and representatives from cultural institutions through keynote addresses, panel discussions, presentations and workshops. The Colloquium addresses complex questions concerning notions of value in the cultural sector, and highlights how creative humanities research and practices involving creativity, multi-disciplinarity and critical thinking really matter in negotiating a rapidly changing world.

Welcome and thank you for your participation.

Lisa Chandler
Colloquium convenor
Director, Arts Research in the Creative Humanities (ARCH)
Associate Professor, Art and Design
University of the Sunshine Coast

Acknowledgements

We extend our sincere thanks to USC’s Office of Research and the ACHRC for their significant support for the Colloquium. Thanks also to USC Art Gallery Manager, Megan Williams for her important contributions.

We are very appreciative of the significant input from the dedicated Colloquium organising committee: Ross Watkins, Harriot Beazley, Tim Peters and Inez Mahony from USC and Tully Barnett from the ACHRC. Thank you also to Clare Archer-Lean, Anna Potter and Sandy O’Sullivan for your valuable expertise in informing the design of the collaborative event.

An event such as this cannot run without the help of volunteers and we thank ARCH members, USC students and other volunteers for your role in facilitating the smooth running of the Colloquium.

Special thanks to USC Design student Vendela Apro-Wellman for the use of her illustration to brand our Colloquium.

Finally, many thanks to all the presenters and chairs at Creative Humanities Matters, for your important contributions to knowledge and critical debate within the creative humanities sector.

Conference information

Registration: Registration is outside lecture theatre seven in Building C.

Campus maps: A map of the USC Sunshine Coast campus can be found on our website: usc.edu.au/maps

Alternatively, you can take a virtual tour of the campus: usc.edu.au/tour

Transport: Sunbus runs regular bus services between various Sunshine Coast locations and the University’s campus at Sippy Downs. The USC Transit Centre includes a three-platform bus interchange and dedicated bus/pedestrian link directly from the University into Chancellor Park. Refer to the transport map for the location on campus. Information on Sunbus routes and timetables can be found on the TransLink Journey Planner website. Use the journey planner to find times and services that suit you.

Food and drink: The Colloquium will be fully catered. However, for a list of coffee shops and eateries available on campus, visit: usc.edu.au/cafes There is also a Coles supermarket across the road from the University as well as a Japanese eatery (Sushi Ari), and a bakery (Banjos) in the adjacent complex. The University is a water refill campus and encourages people to bring their own bottle for drinking water. There are various free bottle refilling stations, including two GO2ZONE machines dispensing chilled, micron-filtered water.

Parking: A paid parking system exists at USC. The most convenient place for undercover parking near to Building C is the Multi-level carpark – once you have entered USC grounds from Sippy Downs Drive, turn right at the junction. For more information, visit: usc.edu.au/parking

MORE INFORMATION:
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Cover image: Illustration by Vendela Apro-Wellman.
Keynote speakers

Professor Julian Meyrick
After What Matters? A reflection on the value of arts and culture and the four lies of data.

“To recast our public conversation seems to make the only realistic way to bring about change. If we do not talk differently, we shall not think differently.”
Tony Judt, Ill fares the Land

In this keynote Julian Meyrick considers some of the issues arising from the recent publication of the book What Matters? Talking Value in Australian Culture, co-authored by Julian, Robert Phiddian and Tully Barnett. He will briefly describe the book’s main arguments, especially the critical stance taken towards the use of metrics and numerical proxies in the evaluation of arts and culture, then reflect on its media reception, and its attempted intervening in an on-going debate about the role and meaning of cultural activities in Australian life today. Julian identifies four ‘lies’ of data – four disingenuous applications of quantitative method that substitute for the search for a more effective understanding of the problem of value as it appears in the cultural domain and related fields. The keynote will conclude with consideration of an alternative approach to the evaluation of arts and culture that resuscitates the notion of their ‘public good’ following political historian Tony Judt’s call for “a language of ends not means”.

Julian Meyrick is Strategic Professor of Creative Arts at Flinders University. He is a theatre historian and cultural policy analyst, as well as an award-winning theatre director. He is Chief Investigator on Laboratory Adelaide: The Value of Culture (with Robert Phiddian and Tully Barnett) as well as on AusStage, a database of Australian live performance. Julian serves as Artistic Counsel for the State Theatre Company of South Australia and as a member of the Currency House editorial board. He is the co-author of What Matters? Talking Value in Australian Culture (Monash University Publishing 2018) and the author of Australian Theatre after the New Wave: Policy, Subsidy and the Alternative Artist (Brill, 2017) and The Retreat of Our National Drama, his second Currency House Platform Paper (2014). Previously he was Associate Director and Literary Advisor at Melbourne Theatre Company, where he was responsible for establishing Hard Lines, a new play development program.

Professor Phil Graham
Creative humanities and the collapse of globalised liberalism.

This keynote proposes that aspects of creative and critical humanities can help guide social action through what is clearly a context defined by the death throes of globalised neoliberalism. In the political sphere, the associated writhings of our post-globalised world are most often discussed as problems of truth, fact, “fake news”, and the like. In the economic sphere, they are discussed as issues of growth, productivity, price, and protectionism. I take a perspective, informed by Kenneth Burke’s Dramatism that sees communication as social action, to argue that creative humanities provides a lens through which to see our present problems as ones of morality rather than epistemology.

Professor Phil Graham is Head of School, Communication and Creative Industries, at the University of the Sunshine Coast. He spent over two decades as a music professional before moving to academia. Phil founded, with Norman Fairclough, Ruth Wodak, and Jay Lemke, the T&F journal Critical Discourse Studies and has published extensively across multiple fields including Language and Linguistics, Media and Communication, Curriculum and Pedagogy, and Music Business and Industry. His current research interests include neo-nationalist discourses, negative discourse analysis, and social theories of talent.

Dr Anita Heiss
On being a creative disruptor.

Dr Anita Heiss is the author of a diverse range of best-selling books including historical, children’s and commercial novels. She blogs and travels internationally lecturing on her work and running creative writing workshops. Anita’s writing has a purpose, to disrupt the status quo and make social change in the world. Her presentation will showcase how and why she is a creative disruptor.

Dr Anita Heiss is a proud member of the Wiradjuri nation of central New South Wales and one of Australia’s most prolific and well-known authors. Her adult fiction includes Not Meeting Mr Right, Avoiding Mr Right, Manhattan Dreaming and Paris Dreaming, Tiddas and Barbed Wire and Cherry Blossoms, which was shortlisted for the QLD Literary Awards and longlisted for the Dublin International Literary Prize.

Her children’s literature includes Harry’s Secret, Matty’s Comeback, and Kicking Coals with Goosesy and Magic, co-written with Adam Goodes and Michael O’Loughlin. She also wrote two kids’ novels with students from La Perouse Public School – Yirra and her deadly dog Demon and Demon Guards the School Yard. Anita’s other published works include the historical novel Who Am I? The Diary of Mary Talence, Sydney 1937, non-fiction text Dhuuluu-Yala (To Talk Straight): Publishing Aboriginal Literature, and The Macquarie PEN Anthology of Aboriginal Literature which she co-authored with Peter Minter. Her most recent work (as editor) is Growing Up Aboriginal in Australia, childhood stories of family, country and belonging.

Anita is on the Board of the State Library of Queensland, manages the Epic Good Foundation and lives in Brisbane.

Workshops for HDR students and Early Career Researchers

Building a Research Trajectory
Professor Will Christie (Head, Humanities Research Centre, ANU) and Associate Professor Anna Johnston (ARC Future Fellow and Deputy Director, Institute for Advanced Studies in the Humanities, UQ) provide insights into the essentials of building an academic career.

Methods for the Creative Project
Award-winning novelist Professor Gary Crew (USC) presents a master class on the application of research methods and innovative approaches to creative research undertakings, whether these be original creative artefacts intended for publication or creative thesis submissions. Gary will stimulate discussion on how the application of original approaches to research has led to, or may lead to, significant cultural contributions.
### Day One  Monday 19 November

**8–8.30am**  
Registration (tea and coffee available)  
Outside LT7

**8.30–9am**  
*Welcome to country*
- Traditional Custodian and Gubbi Gubbi representative, Mr Brent Miller

*Welcome and introductions*
- Associate Professor Lisa Chandler (ARCH Director, USC)
- Professor Roland De Marco (DVC Research and Innovation, USC)
- Professor Will Christie (ACHRC Director, ANU)

**9–10.30am**  
Creative Humanities Matters: value, impact and engagement  
Chair: Dr Tully Barnett

**KEYNOTE:** Professor Julian Meyrick  
*After What Matters? A reflection on the value of arts and culture and the four lies of data*
- Professor Robert Phiddian (Flinders)
- Professor Jennifer Radbourne (Deakin Uni)
- Professor Jen Webb (Uni of Canberra)

**10.30–11am**  
Morning tea  
Outside LT7

**11am–12.30pm**  
Creative relationships with collecting institutions  
Chair: Dr Tim Peters
- Vicki McDonald (State Librarian and CEO, SLQ)
- Dr Toni Risson (2016 Business Leaders Hall of Fame Fellow, SLQ)
- Associate Professor Lisa Chandler (USC, ARCH)
- Associate Professor Sandy O’Sullivan (USC)

**12.30–1.30pm**  
Lunch  
Outside LT7

**1.30–2.30pm**  
*KEYNOTE:* Dr Anita Heiss  
*On being a creative disruptor*
Chair: Associate Professor Sandy O’Sullivan (USC)

**2.30–3.30pm**  
Creative humanities in practice: Creative writing  
Chair: Dr Ginna Brock
- Professor Gary Crew (USC)
  *The aging writer: to continue to push the envelope—or not?*
- Dr Ross Watkins (USC)
  *The Apology: depicting authority, dysfunction and resilience in the Australian family*
- Peter Moore (USC)
  *Disrupting a castaway graveyard plot*
- Dr Shelley Davidow (USC)
  *On family, race and the spaces between: writing Shadow Sisters*

**3.30–4pm**  
Afternoon tea  
Outside LT7

**4–5pm**  
Between Worlds: The value of university art museums to the institution and the community  
Chair: Megan Williams (USC Art Gallery)
- Dr Holly Arden (UQ Art Museum)
- Angela Goddard (Griffith University Art Museum)
- Kevin Wilson (QUT Art Museum)

**5–6pm**  
USC Art Gallery viewing, book launch and welcome drinks  
USC Art Gallery

**7pm**  
Event dinner – The Dock, Mooloolaba Wharf

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### Day Two  Tuesday 20 November

**8–8.30am**  
Registration (tea and coffee available)  
Outside LT7

**8.30–10am**  
*HDR and ECR Workshop: Building a research trajectory*
Presented by Professor Will Christie (Director ACHRC, ANU) and Associate Professor Anna Johnston (UQ)

**10–10.45am**  
*KEYNOTE:* Professor Phil Graham (USC)  
Creative humanities and the collapse of globalised liberalism  
Chair: Dr Joanna McIntyre (USC)

**10–10.30am**  
Morning tea  
Outside LT7

**11.15am–12.45pm**  
USC Showcase: Inclusivity, equality and the Creative Humanities  
Chair: Dr Harriot Beazley
- Dr Harriot Beazley – Creative inclusive methodologies with marginalised young people
- Dr Tim Peters – Equality, legal subjectivity and the seeing of law in comics
- Dr Gail Crimmins – Theatricalising the narratives of women casual academics
- Sarah Windred – Visual participatory methodologies with young urban informal workers
- Dakoda Barker – The Mighty Spoon: Representing characters with chronic health conditions in video games

**12.45–2pm**  
Lunch and short film (1.30–1.50pm)  
Outside LT7

**2–3.15pm**  
Collaboration discussions: Themed rooms for topic discussion and collaboration planning  
Building C, level 1
- Law, human rights and social justice  
  Chair: Dr Tim Peters  
  *Children and youth*
  Chair: Professor Gary Crew  
- Environmental humanities and the non-human  
  Chair: Dr Clare Archer-Lean  
- Incorporating the visual  
  Chair: Dr Uwe Terton  
- Digital humanities  
  Chair: Dr Tully Barnett  
- Challenges around diversity in the creative humanities  
  Chair: Associate Professor Sandy O’Sullivan

**3.15–3.30pm**  
Afternoon tea  
Outside LT7

**3.30–4.30pm**  
Discussion panel: Creative Humanities Futures: opportunities and challenges  
Chair: Dr Tully Barnett (Flinders)
- Professor Will Christie (Director ACHRC, ANU)
- Associate Professor Anna Johnston (UQ)
- Associate Professor Kerry Taylor (Massey)
- Professor Jen Webb (Uni of Canberra)
- Dr Leah Barclay (Griffith Uni)

**4.30–5.30pm**  
ACHRC Annual meeting  

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### Day Three  Wednesday 21 November

**9–11.30am**  
ECR/HDR Creative Writing Master Class: Professor Gary Crew – Methods for the creative project  

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