Art and Architecture Lecture Series
In 2014 the Gallery is once again delighted to present a lecture series covering art and architecture and supported by Chris Harris of Ord Minnett, Buderim.

Seating is limited so please contact Lou Jaeger, Assistant Curator on 5456 5746 or by email ljaeger@usc.edu.au

All lectures begin promptly at 6.30pm.

► WEDNESDAY 26 FEBRUARY
Chroma 256 Project | Kevin Todd

► WEDNESDAY 26 MARCH
On being a war journalist | TBA

► WEDNESDAY 28 MAY
How art informs architecture | John Mainwaring

► WEDNESDAY 25 JUNE
The Bush Rangers | Dennis Panchaud

Supported by Chris Harris, Ord Minnett Private Wealth Managers
Contact 07 5430 5444 or charris@ords.com.au

Parking and transport
Public transport is available with more than 70 buses visiting the campus each day. Check the TRANSlink Journey Planner to find a bus for your needs.

If coming in your private vehicle be aware that all staff, students and visitors are required to pay for parking on campus between the hours of 8am–6pm, Monday to Friday. Parking is only $3 for four hours or $5 for a full day (multiple entry) so plan your day to include a gallery visit, a walk on campus or have coffee at one of the campus cafes.

Parkinson/Doonan Drive
Sippy Downs Drive
Stringybark Road
To Sunshine Motorway
To Bruce Highway

Contact us
Art Gallery
University of the Sunshine Coast
Maroochydore DC 3546
Tel: +61 7 5459 4646

Dawn Oelrich Curator
Tel: +61 7 5459 4633
Email: DOelrich@usc.edu.au

Lou Jaeger Assistant Curator
Tel: +61 7 5456 5746
Email: LJaeger@usc.edu.au
www.facebook.com/USCartgallery

Mailing list
If you would like to join our mailing list and receive exhibition programs and invitations please email your contact details to LJaeger@usc.edu.au

Hours: Monday to Saturday
10am–4pm. Closed Sundays and public holidays.
Cost: There is no entrance fee and the public is welcome.
Chroma 256: international colour project

A project initiated and managed by USC Lecturer Kevin Todd, the purpose of the Chroma 256 Project is to create an awareness of the complexity of our relationship and use of colour and to explore whether a standardisation is occurring due to computer-based technologies, both in terms of the internet and in the teaching of design, where software has also become international. It is digital technology creating a cultural space that requires a particular kind of conformity; technological sophistication masking cultural simplicity/homogeneity?

Colour is at once simple and complex, something that can be ephemeral or concrete, experienced and imagined; part culture, science and personal preference. Colour is a primary component of human communication and can signify, express or suppress emotions, status, sexuality, class and power, etc. However, the colour experience of the current generation of design students (digital natives) has assumed an international dimension and standardisation due to the proliferation of the internet and the extent to which the technical parameters of media have influenced design students.

Chroma256 is a project developed to explore relationships to colour in an international context, a simple idea with a complex outcome; part culture, research and personal expression. The project involves design students from politicians to everyday folk, from backyards to the furthest corners of the globe. Such is the power of photojournalism: in a frozen moment, the work of a split second. Others took months of research and trust-building. Photography is at once simple and complex, something that can be ephemeral or concrete, something that requires a particular kind of conformity; technological sophistication masking cultural simplicity/homogeneity?

A project initiated and managed by USC Lecturer Kevin Todd, the purpose of the Chroma 256 Project is to create an awareness of the complexity of our relationship and use of colour and to explore whether a standardisation is occurring due to computer-based technologies, both in terms of the internet and in the teaching of design, where software has also become international. It is digital technology creating a cultural space that requires a particular kind of conformity; technological sophistication masking cultural simplicity/homogeneity?

Thursday 13 February to Saturday 22 March

Chroma 256: international colour project

The project involves design students from politicians to everyday folk, from backyards to the furthest corners of the globe. Such is the power of photojournalism: in a frozen moment, the work of a split second. Others took months of research and trust-building. Photography is at once simple and complex, something that requires a particular kind of conformity; technological sophistication masking cultural simplicity/homogeneity?

A project initiated and managed by USC Lecturer Kevin Todd, the purpose of the Chroma 256 Project is to create an awareness of the complexity of our relationship and use of colour and to explore whether a standardisation is occurring due to computer-based technologies, both in terms of the internet and in the teaching of design, where software has also become international. It is digital technology creating a cultural space that requires a particular kind of conformity; technological sophistication masking cultural simplicity/homogeneity?

Thursday 27 March to Saturday 3 May

Nikon Walkley Photographic Awards

The Nikon-Walkley Awards are the highest honour in Australian journalism, celebrating excellence across all media. Since 1956, when the first Walkleys were presented in five categories, the awards have grown to more than thirty categories, including photojournalism. The awards recognise the work of photographers across a range of genres. A judging panel of senior photographers and picture editors selected the images for the awards and subsequent exhibition from almost 350 entries submitted in 2013, looking for newsworthiness, impact, creativity and technical skill. Some of the images are the work of a single frame. The 2013 finalists and winners encompass a range of stories—from politicians to everyday folk, from backyards to the furthest corners of the globe. Such is the power of photojournalism: in a frozen moment, the smallest story can be as compelling as the largest. This exhibition is shown in collaboration with The Walkley Foundation for Journalism and the Sunshine Coast Daily.

Thursday 8 May to Saturday 7 June

The John Mainwaring Collection

In 2012 Sunshine Coast architect John Mainwaring, HonDuniv (USC) donated his considerable personal art collection of paintings and prints to the University of the Sunshine Coast. Mr Mainwaring was co-designer of the multi-award-winning USC Library and is nationally recognised as a leader in sub-tropical architecture. He made this significant donation to maintain his close ties with the university and to make his collection available to the public. In addition to the artwork, he has made available his writings on how art and his collection have informed his architecture. The exhibition highlights the richness and diversity of a collection created by a person with a fine eye for art, aesthetic and design.

Thursday 12 June to Saturday 16 August

Fibro Coast

At a time when rapid change to the urban fabric of the Gold and Sunshine Coasts is taking place, this exhibition will give visitors the opportunity to re-engage with the cultural, artistic, architectural and design legacy of the beach cottage. Presented in collaboration with the Gold Coast Art Gallery and independent curator John Waldron, the exhibition will present a series of contemporary artists’ impressions in addition to historical paintings, architectural information and photographs of the changing landscape of the Gold and Sunshine Coasts.

Thursday 12 June to Saturday 16 August

Fibro Coast

At a time when rapid change to the urban fabric of the Gold and Sunshine Coasts is taking place, this exhibition will give visitors the opportunity to re-engage with the cultural, artistic, architectural and design legacy of the beach cottage. Presented in collaboration with the Gold Coast Art Gallery and independent curator John Waldron, the exhibition will present a series of contemporary artists’ impressions in addition to historical paintings, architectural information and photographs of the changing landscape of the Gold and Sunshine Coasts.

Thursday 12 June to Saturday 16 August

Fibro Coast

At a time when rapid change to the urban fabric of the Gold and Sunshine Coasts is taking place, this exhibition will give visitors the opportunity to re-engage with the cultural, artistic, architectural and design legacy of the beach cottage. Presented in collaboration with the Gold Coast Art Gallery and independent curator John Waldron, the exhibition will present a series of contemporary artists’ impressions in addition to historical paintings, architectural information and photographs of the changing landscape of the Gold and Sunshine Coasts.