

# Bachelor of / Bachelor of Arts / Business



LOCATION	ENTRY THRESHOLD	QTAC CODE	START
Sunshine Coast	50.00	016001	Semester 1, Semester 2
Moreton Bay	50.00	014411	Semester 1, Semester 2
Online	50.00	015036	Semester 1, Semester 2

The ultimate program for choice if you're looking for a combined arts and business degree. Tailor your studies by choosing majors that spark your interests and ambitions. With just one extra year of study you will earn two degrees.

In this program you will:

- Gain hands-on experience through work placements
- Study overseas to broaden your horizons
- Combine your areas of interest in this flexible program
- Specialise in an area that interests you from a diverse range of majors

Career opportunities

- Business manager
- Entrepreneur
- Marketing coordinator
- Communications professional
- Researcher
- Editor
- Sociologist
- Geographer
- Historian
- Policy officer
- Writer

Duration

4 years

Full-time or equivalent part-time

Indicative 2024 fees

A\$12,991 - 2024 Fees (CSP)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Recommended prior study

English; General Maths, Maths Methods or Specialist Maths

Delivery mode

Blended Learning

Total courses

32

Total units

384

UniSC program code

AB301

## Program structure

Introductory courses (8) 96 units

ACC106 Accounting Principles  
BUS101 Exploring Business Research  
BUS102 Economics for Business  
BUS104 Discovering Management  
BUS105 Marketing Essentials  
BUS108 Information Systems in Organisations  
SCS130 Introduction to Indigenous Australia  
SUS101 Foundations of Sustainability

Developing courses (2) 24 units

BUS203 Business Law  
SCS225 Social Research

Graduate courses (3) 36 units

BUS306 World of Work: Your Pathway to Employment

[usc.edu.au/ab301](https://usc.edu.au/ab301)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 26 April 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

BUS320 Business, Governance and Society  
SCS300 Social Sciences and Humanities Project

PLUS select one course from:

BCI300 Work Integrated Learning Project  
BCI301 Work Integrated Learning Placement

Major courses (8) 96 units

Select 8 courses (96 units) from your chosen Arts major study area:

- Creative Writing and Publishing
- Criminology and Justice
- English
- Geography
- History
- International Studies^
- Japanese Studies^
- Japanese In-country^
- Journalism
- Screen Media
- Sociology^
- Sustainability - Society
- Theatre and Performance^

Major courses (8) 96 units

Select 8 courses (96 units) from your chosen Business major study area:

- Business Administration
- Digital Futures (Moreton Bay and online only)
- Economics and Finance
- Human Resource Management
- Marketing
- Small Business Management
- Tourism, Leisure and Event Management

Elective course (2) 24 units

Select 2 developing or graduate level (200/300) elective courses (24 units) from the undergraduate elective course options.

^Not currently available at Moreton Bay campus

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

[usc.edu.au/ab301](https://usc.edu.au/ab301)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 26 April 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).