

# Bachelor of / Bachelor of Arts / Business



LOCATION	ENTRY THRESHOLD	QTAC CODE	START
Sunshine Coast	50.00	016001	Semester 1, Semester 2
Moreton Bay	50.00	014411	Semester 1, Semester 2
Online	50.00	015036	Semester 1, Semester 2

The ultimate program for choice if you're looking for a combined arts and business degree. Tailor your studies by choosing majors that spark your interests and ambitions. With just one extra year of study you will earn two degrees.

In this program you will:

- Gain hands-on experience through work placements
- Study overseas to broaden your horizons
- Combine your areas of interest in this flexible program
- Specialise in an area that interests you from a diverse range of majors

Career opportunities

- Business manager
- Entrepreneur
- Marketing coordinator
- Communications professional
- Researcher
- Editor
- Sociologist
- Geographer
- Historian
- Policy officer
- Writer

Duration

4 years

Full-time or equivalent part-time

Indicative 2024 fees

A\$14,486 - 2025 Fees (CSP)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Recommended prior study

English; General Maths, Maths Methods or Specialist Maths

Delivery mode

Blended Learning

Total courses

32

Total units

384

UniSC program code

AB301

## Program structure

Introductory courses (9) 108 units

ACC106 Accounting Principles

ART100 Communicating Your World: Research and Communication in HASS

ART101 Understanding Your World: Introduction to HASS Theory

BUS101 Exploring Business Research

BUS102 Economics for Business

BUS104 Discovering Management

BUS105 Marketing Essentials

BUS108 Information Systems in Organisations

SCS130 Introduction to Indigenous Australia

Developing courses (2) 24 units

ART201 Planning Your World: Your Future Directions

BUS203 Business Law

[usc.edu.au/ab301](http://usc.edu.au/ab301)

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Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

Graduate courses (3) 36 units

BUS306 World of Work: Your Pathway to Employment

BUS320 Business, Governance and Society

SCS300 Social Sciences and Humanities Project

Required courses from a specified list: (1) 12 units

Select a total of 12 units from:

BCI300 Work Integrated Learning Project

BCI301 Work Integrated Learning Placement

Majors 192 units

Arts Major (8) 96 units

Select 1 major from:

- Creative Writing and Publishing
- Criminology and Justice
- English
- Geography
- Global Sustainable Development
- History
- International Studies<sup>^</sup>
- Japanese Studies<sup>^</sup>
- Japanese In-country<sup>^</sup>
- Journalism
- Screen Media
- Sociology
- Theatre and Performance<sup>^</sup>

Business Major (8) 96 units

Select 1 major from:

- Business Administration
- Digital Futures (Moreton Bay and online only)
- Economics and Finance<sup>^</sup>
- Human Resource Management
- Marketing
- Small Business Management
- Tourism, Leisure and Event Management

Elective course (1) 12 units

Select 12 units from the undergraduate elective course options at developing or graduate level (200/300 coded). The number of electives may vary dependant on choice of majors.

<sup>^</sup>Not currently available at Moreton Bay campus

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

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