

Bachelor of / Bachelor of Arts / Business



LOCATION	START
Sunshine Coast	Semester 1, Semester 2
Moreton Bay	Semester 1, Semester 2

The ultimate program for choice if you're looking for a combined arts and business degree. Tailor your studies by choosing majors that spark your interests and ambitions. With just one extra year of study you will earn two degrees.

In this program you will:

- Gain hands-on experience through work placements
- Study overseas to broaden your horizons
- Combine your areas of interest in this flexible program
- Specialise in an area that interests you from a diverse range of majors

Career opportunities

- Business manager
- Entrepreneur
- Marketing coordinator
- Communications professional
- Researcher
- Editor
- Sociologist
- Geographer
- Historian
- Policy officer
- Writer

Program structure

Introductory courses (9) 108 units

ACC106 Accounting Principles
ART100 Communicating Your World: Research and Communication in HASS
ART101 Understanding Your World: Introduction to HASS Theory
BUS101 Exploring Business Research
BUS102 Economics for Business
BUS104 Discovering Management
BUS105 Marketing Essentials
BUS108 Information Systems in Organisations
SCS130 Introduction to Indigenous Australia

Developing courses (2) 24 units

ART201 Planning Your World: Your Future Directions
BUS203 Business Law

Graduate courses (3) 36 units

BUS306 World of Work: Your Pathway to Employment
BUS320 Business, Governance and Society

usc.edu.au/ab301

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 7 February 2025

If you were issued a UniSC Letter of Offer, it will specify your study location and teaching period of offer. Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

CRICOS Code
022805C

Duration
4 years

Only a full-time option is available to international students on a Student visa. Online programs are not available to Student visa holders.

Indicative 2025 fees
A\$26,750

Annual fee

Tuition fees are reviewed each calendar year. The fee you must pay for a given teaching period is that which has been approved by UniSC for the calendar year in which the teaching period commences

Recommended prior study
English; General Maths, Maths Methods or Specialist Maths

Delivery mode
Blended Learning

Total courses
32

Total units
384

UniSC program code
AB301

SCS300 Social Sciences and Humanities Project

Required courses from a specified list: (1) 12 units

Select a total of 12 units from:

BCI300 Work Integrated Learning Project

BCI301 Work Integrated Learning Placement

Majors 192 units

Arts Major (8) 96 units

Select 1 major from:

- Creative Writing and Publishing
- Criminology and Justice
- English
- Geography
- Global Sustainable Development
- History
- International Studies[^]
- Japanese Studies[^]
- Japanese In-country[^]
- Journalism
- Screen Media
- Sociology
- Theatre and Performance[^]

Business Major (8) 96 units

Select 1 major from:

- Business Administration
- Digital Futures (Moreton Bay and online only)
- Economics and Finance[^]
- Human Resource Management
- Marketing
- Small Business Management
- Tourism, Leisure and Event Management

Elective course (1) 12 units

Select 12 units from the undergraduate elective course options at developing or graduate level (200/300 coded). The number of electives may vary dependant on choice of majors.

[^]Not currently available at Moreton Bay campus

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

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