

# Bachelor of / Bachelor of Arts / Business



Sunshine Coast, Semester 2 2024

## Program structure

Introductory courses (8) 96 units

ACC106 Accounting Principles  
BUS101 Exploring Business Research  
BUS102 Economics for Business  
BUS104 Discovering Management  
BUS105 Marketing Essentials  
BUS108 Information Systems in Organisations  
SCS130 Introduction to Indigenous Australia  
SUS101 Foundations of Sustainability

Developing courses (2) 24 units

BUS203 Business Law  
SCS225 Social Research

Graduate courses (3) 36 units

BUS306 World of Work: Your Pathway to Employment  
BUS320 Business, Governance and Society  
SCS300 Social Sciences and Humanities Project

PLUS select one course from:

BCI300 Work Integrated Learning Project  
BCI301 Work Integrated Learning Placement

Major courses (8) 96 units

Select 8 courses (96 units) from your chosen Arts major study area:

- Creative Writing and Publishing
- Criminology and Justice
- English
- Geography
- History
- International Studies^
- Japanese Studies^
- Japanese In-country^
- Journalism
- Screen Media
- Sociology^
- Sustainability - Society
- Theatre and Performance^

Major courses (8) 96 units

Select 8 courses (96 units) from your chosen Business major study area:

- Business Administration
- Digital Futures (Moreton Bay and online only)
- Economics and Finance
- Human Resource Management
- Marketing
- Small Business Management

[usc.edu.au/ab301](https://usc.edu.au/ab301)

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Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](https://usc.edu.au).

- Tourism, Leisure and Event Management

Elective course (2) 24 units

Select 2 developing or graduate level (200/300) elective courses (24 units) from the undergraduate elective course options.

^Not currently available at Moreton Bay campus

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

**Total units: 384**

## Study sequence

### Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
ACC106 Accounting Principles	• Semester 1, Semester 2	12	
BUS101 Exploring Business Research	• Semester 1, Semester 2	12	
BUS108 Information Systems in Organisations	• Semester 1, Semester 2	12	Anti: ACC108

PLUS select 1 course towards your chosen Arts or Business Major.

### Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS104 Discovering Management	• Semester 1, Semester 2	12	
BUS105 Marketing Essentials	• Semester 1, Semester 2	12	
SCS130 Introduction to Indigenous Australia	• Semester 1, Semester 2	12	
SUS101 Foundations of Sustainability	• Semester 1	12	

### Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
SCS225 Social Research	• Semester 2	12	Pre: Any 2 courses or enrolled in Program AR707 or AR708

PLUS select 3 courses towards your chosen Arts or Business Major.

### Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS102 Economics for Business	• Semester 1, Semester 2	12	

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BUS203 Business Law	• Semester 1, Semester 2	12	Anti: BUS103 or LAW101 or LAW102 or LAW201 or LAW202 or LAW203 or LAW204
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PLUS select 2 courses towards your chosen Arts or Business Major.

Semester 2

Select 3 courses towards your chosen Arts or Business Major.

PLUS select 1 developing or graduate level (200/300 coded) elective course from the undergraduate elective course options.

Semester 1

Select 4 courses towards your chosen Arts or Business Major.

Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS306 World of Work: Your Pathway to Employment	• Semester 1, Semester 2	12	
BUS320 Business, Governance and Society	• Semester 1, Semester 2	12	Pre: Completed 144 units in undergraduate business courses
SCS300 Social Sciences and Humanities Project	• Semester 2	12	Pre: Course Coordinator Consent Required and completed 192 units

PLUS select 1 developing or graduate level (200/300 coded) elective course from the undergraduate elective course options.

Semester 1

Select 3 courses towards your chosen Arts or Business Major.

PLUS select 1 course from:

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BCI300 Work Integrated Learning Project	• Semester 1, Semester 2	12	Pre: Completion of 192 units  Anti: CMN311, CMN312, CMN313, CMN316 or ENT311
BCI301 Work Integrated Learning Placement	• Session 8, Semester 1, Semester 2	12	Pre: Course Coordinator Consent Required and Successful completion of 192 units  Anti: BUS331, CMN312, CMN313, CMN316

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# Program requirements and notes

In order to graduate you must:

- Successfully complete 384 units as outlined in the Program Structure
- Complete no more than 12 courses (144 units) of introductory level courses in total, including the core course

## Program notes

- Please note that not all study components and/or combinations of study components included in this program may be able to be completed in the minimum duration. Please contact the Program Coordinator if you require written confirmation prior to accepting a place in this program.
- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each student's responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates
- Courses within this program are assessed using a variety of assessment methods which may include essays, seminar presentations, reports, in-class tests and examinations
- As part of your UniSC program, you may apply to Study Overseas to undertake courses with an overseas higher education provider
- Only a full-time study option is available to international students on a Student Visa
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses.

## WIL notes

- Considering work integrated learning (WIL) in your final year of study? Refer to School of Business and Creative Industries Work Integrated Learning (WIL) Program