

Bachelor of / Bachelor of Arts / Business



Moreton Bay, Semester 1 2025

Program structure

Introductory courses (9) 108 units

ACC106 Accounting Principles
ART100 Communicating Your World: Research and Communication in HASS
ART101 Understanding Your World: Introduction to HASS Theory
BUS101 Exploring Business Research
BUS102 Economics for Business
BUS104 Discovering Management
BUS105 Marketing Essentials
BUS108 Information Systems in Organisations
SCS130 Introduction to Indigenous Australia

Developing courses (2) 24 units

ART201 Planning Your World: Your Future Directions
BUS203 Business Law

Graduate courses (3) 36 units

BUS306 World of Work: Your Pathway to Employment
BUS320 Business, Governance and Society
SCS300 Social Sciences and Humanities Project

Required courses from a specified list: (1) 12 units

Select a total of 12 units from:

BCI300 Work Integrated Learning Project
BCI301 Work Integrated Learning Placement

Majors 192 units

Arts Major (8) 96 units

Select 1 major from:

- Creative Writing and Publishing
- Criminology and Justice
- English
- Geography
- Global Sustainable Development
- History
- International Studies[^]
- Japanese Studies[^]
- Japanese In-country[^]
- Journalism
- Screen Media
- Sociology
- Theatre and Performance[^]

Business Major (8) 96 units

Select 1 major from:

- Business Administration

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- Digital Futures (Moreton Bay and online only)
- Economics and Finance[^]
- Human Resource Management
- Marketing
- Small Business Management
- Tourism, Leisure and Event Management

Elective course (1) 12 units

Select 12 units from the undergraduate elective course options at developing or graduate level (200/300 coded). The number of electives may vary dependant on choice of majors.

[^]Not currently available at Moreton Bay campus

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

Total units: 384

Study sequence

Semester 1

| COURSE | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|---|------------------------------------|-------|-----------------|
| ART100 Communicating Your World: Research and Communication in HASS | • Semester 1 | 12 | Anti: COR109 |
| ART101 Understanding Your World: Introduction to HASS Theory | • Semester 1 | 12 | |
| BUS104 Discovering Management | • Semester 1, Semester 2 | 12 | |
| BUS105 Marketing Essentials | • Semester 1, Semester 2 | 12 | |

Semester 2

| COURSE | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|---|------------------------------------|-------|-----------------|
| ACC106 Accounting Principles | • Semester 1, Semester 2 | 12 | |
| BUS101 Exploring Business Research | • Semester 1, Semester 2 | 12 | |
| BUS108 Information Systems in Organisations | • Semester 1, Semester 2 | 12 | Anti: ACC108 |
| SCS130 Introduction to Indigenous Australia | • Semester 1, Semester 2 | 12 | |

Semester 1

| COURSE | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|-------------------------------|------------------------------------|-------|---|
| BUS102 Economics for Business | • Semester 1, Semester 2 | 12 | |
| BUS203 Business Law | • Semester 1, Semester 2 | 12 | Anti: BUS103 or LAW101 or LAW102 or LAW201 or LAW202 or LAW203 or LAW204 |

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PLUS select 1 introductory level (100 coded) course towards your Arts or Business major.

PLUS select 1 course towards your Arts or Business major.

Semester 2

| COURSE | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|--|------------------------------------|-------|---------------------------|
| ART201 Planning Your World: Your Future Directions | • Not Currently Offered | 12 | Pre: ART100 and ART101 |

PLUS select 3 courses towards your Arts or Business major.

Semester 1

Select 4 courses towards your Arts or Business major.

Semester 2

| COURSE | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|--|------------------------------------|-------|---|
| BUS306 World of Work: Your Pathway to Employment | • Semester 1, Semester 2 | 12 | |
| BUS320 Business, Governance and Society | • Semester 1, Semester 2 | 12 | Pre: Completed 144 units in undergraduate business courses |
| SCS300 Social Sciences and Humanities Project | • Online: Semester 2 | 12 | Pre: Course Coordinator Consent Required and completed 192 units |

PLUS select 1 course towards your Arts or Business major.

Semester 1

Select 3 courses towards your Arts or Business major.

PLUS select 1 developing or graduate level (200/300 coded) elective course from the undergraduate elective course options.

Semester 2

Select 3 courses towards your Arts or Business major.

PLUS select 1 course from:

| COURSE | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|---|-------------------------------------|-------|---|
| BCI300 Work Integrated Learning Project | • Semester 1, Semester 2 | 12 | Pre: Completion of 192 units Anti: CMN311, CMN312, CMN313, CMN316 or ENT311 |
| BCI301 Work Integrated Learning Placement | • Session 8, Semester 1, Semester 2 | 12 | Pre: Course Coordinator Consent Required and Successful completion of 192 units |

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Program requirements and notes

In order to graduate you must:

- Successfully complete 384 units as outlined in the Program Structure
- Complete no more than 12 introductory level (100 coded) courses
- Number of electives may vary depending on the Major or Minor study area selected
- Please note that not all study components and/or combinations of study components included in this program may be able to be completed in the minimum duration. Please contact the Program Coordinator if you require written confirmation prior to accepting a place in this program

Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each student's responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates
- Courses within this program are assessed using a variety of assessment methods which may include essays, seminar presentations, reports, in-class tests and examinations
- As part of your UniSC program, you may apply to Study Overseas to undertake courses with an overseas higher education provider
- Only a full-time study option is available to international students on a Student Visa
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses.

WIL notes

- Considering work integrated learning (WIL) in your final year of study? Refer to School of Business and Creative Industries Work Integrated Learning (WIL) Program