Bachelor of Business (Management)

Make an impact with the expert management skills you need to coordinate successful teams and drive business growth. This specialist degree focuses on managing people and projects, with core courses in strategic planning, supply chain management, decision making and change management.

In this program you will:
- Gain the skills, knowledge and confidence to manage teams in a changing business environment
- Study strategy, business operations, ethics, leadership and entrepreneurship
- Build core business skills in communication, problem solving, marketing and analytics
- Get hands-on experience through a professional internship

Career opportunities:
- Business professional
- Team leader
- Executive manager
- Entrepreneur
- Management consultant
- Change manager

Graduates are eligible to become members of:
- Institute of Management and Leaders

Scholarships
Scholarships can give you money and other financial support to help you while you study. Find out more at usc.edu.au/scholarships.

LOCATIONS
Sunshine Coast 012041
Moreton Bay 014641
Online 015021

MINIMUM SELECTION THRESHOLD
ATAR - 54.55 / OP - 18 / Rank - 64

DURATION
3 years full time or equivalent part time

COMMENCE
Semester 1 or Semester 2

RECOMMENDED PRIOR STUDY
English, General Maths, Maths Methods or Specialist Maths

MORE INFORMATION
Contact Student Central
information@usc.edu.au
+61 7 5430 2890

usc.edu.au/bu341

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 26 August 2020
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.