Bachelor of

Communication (Honours)

Sunshine Coast, Semester 1 2022

Program structure

The Bachelor of Communication (Honours) structure is as follows:

- A 48 unit coursework component (consisting of a combination of courses weighted from 12-24 units) including 1 required course
- A 48 unit thesis component

Coursework component (4) 48 units

ART411 Research Design: Methodology and Literature Review
HNC410 Coursework 1 Hons Communication & Creative Industries
HNC411 Coursework 2 Hons Communication & Creative Industries
HNC412 Coursework 3 Hons Communication & Creative Industries

Thesis component (48 units)

The thesis component consists of a sustained scholarly project developed from the research proposal a student submits with their Honours enrolment application. The nature and topic of this component is determined by the student's interests, the availability of specified industry research projects, the interests of potential supervisors and the availability of appropriate supervision.

The research proposal accompanying the honours enrolment application is normally two to three pages in length. It includes an outline of the research topic, its rationale, an indication of the research methodology, and should refer to relevant literature in the topic area. The completed thesis is normally 15,000–25,000 words in length. The required length is determined by the precise nature of the research, in consultation with the supervisor and subject to the approval of the Head of School of Business and Creative Industries. Satisfactory participation in the School of Business and Creative Industries Honours Seminar is also required. If completing the Honours program part-time over two years, the first year will normally comprise coursework and the second will be dedicated to a student's thesis

Total units: 96

Study sequence

[tab Year 1]

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
ART411 Research Design: Methodology and Literature Review	• Semester 1	12	Pre: Enrolled in Program AR401, AR407 or AR408 or by Course Coordinator approval Anti: CMN574 or CMN575
HNC410 Coursework 1 Hons Communication & Creative Industries	• Semester 1, Semester 2	12	
HNC411 Coursework 2 Hons Communication & Creative Industries	• Semester 1, Semester 2	12	

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HNC412 Coursework 3 Hons Communication & Creative Industries	• Semester 1, Semester 2	12	

Semester 2

Students must be enrolled in a combination of the following enrolment codes to fulfil 48 units towards a thesis component

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
HNC403A Dissertation A Hons Communication & Creative Industries	• Semester 1, Semester 2		
HNC403B Dissertation B Hons Communication & Creative Industries	• Semester 1, Semester 2		
HNC403C Dissertation C Hons Communication & Creative Industries	• Semester 1, Semester 2		
HNC403F12 Dissertation Final 12 units Hons Communication & Creative Industries	• Semester 1, Semester 2	48	
HNC403F24 Dissertation Final 24 units Hons Comm & Creative Industries	• Semester 1, Semester 2	48	
HNC403F36 Dissertation Final 36 units Hons Comm & Creative Industries	• Semester 1, Semester 2	48	
HNC403F48 Dissertation Final 48 units Hons Comm & Creative Industries	• Semester 1, Semester 2	48	

Program requirements and notes

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