

Pursue your passion for **writing**



Bachelor of Creative Industries (Creative Writing and Publishing)

Turn your love of words and stories into a career with USC's industry-focused creative writing degree. Taught by award-winning authors, book illustrators and designers, you'll hone your writing and storytelling skills while building a portfolio of work across a variety of styles and genres.

In this program you will:

- Be introduced to a wide variety of creative-writing styles and genres, including novels, short stories, poetry, screenwriting, and writing for children and young adults.
- Study with award-winning writers, book illustrators and designers who are actively involved in the business of writing.
- Build your portfolio and develop industry-ready skills in editing, publishing, and book promotion.
- Expand your career options with a choice of electives in journalism, English literature, teaching, and design.

Career opportunities:

- Creative writer
- Copywriter
- Editor
- Publisher
- Communications officer
- Blog writer/web page content writer

MORE INFORMATION

Contact USC International
study@usc.edu.au
+61 7 5430 2843

usc.edu.au/ar305 | CRICOS code: 098464B

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 18 May 2021
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.

 **USC**
Rise, and shine.

PROGRAM STRUCTURE

Introductory courses (5) 60 units

- CMN101** Introduction to Creative Entrepreneurship
- CMN103** Introduction to the Creative Industries
- CMN107** Communication for the Creative Professional
- CMN116** Playing with Words : an Introduction to Creative Writing Craft
- CMN117** Playing with Genre

Developing and Graduate courses (10) 132 units

- CMN200** Writing for Screen
- CMN213** Editing for the Communication Professional
- CMN246** Writing for Children and Young Adults
- CMN247** Creative Writing for the Illustrated Book
- CMN260** Writing the Short Story
- CMN266** Writing Poetry
- CMN304** Writing Your Novel
- CMN313** Creativity, Design and Communication Project
- CMN320** Creative Writing and Editing for Publication
- CMN352** Professional Creative Writing Practice: Industry Engagement(24 units)

Elective courses (8) 96 units

Select 8 elective courses from the undergraduate elective course options. Students are strongly encouraged to use their electives to complete courses in the available Creative Industries disciplines.

Please note the total number of introductory courses that can be undertaken in this program is 120 units (10 courses)

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.