

Develop your passion for **screen media**

Bachelor of Creative Industries (Screen Media)

Career opportunities are multiplying in the rapidly growing areas of screen media content production and distribution. In this program you will gain in-depth knowledge of the changing nature of film and TV while fine-tuning your creative and technical skills, giving you a professional edge in the industry.

With a strong focus on combining theory with practical experience, you will work closely with experienced industry professionals to produce short films and documentaries, and have internship opportunities with production companies and film festivals.

In this program you will:

- Learn the processes of creating screen media content – from screenwriting, to filming, to post-production.
- Acquire in-depth knowledge of the media and communication sectors, screen aesthetics, and the social and cultural impacts of screen media, as well as its history and future.
- Gain workplace experience and develop your network of professional contacts.
- Undertake production and research projects to develop and refine your screen media knowledge and skills.
- Graduate with a professional portfolio and showreel to showcase your talents.

Career opportunities:

- Screen editor
- Producer
- Screenwriter
- Cinematographer

- Media manager
- Program researcher
- Documentary maker
- Media policy advisor

MORE INFORMATION

Contact the International Office
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+61 7 5430 2843

usc.edu.au/ar306 | CRICOS code: 098460F

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 20 June 2021
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.



Rise, and shine.

PROGRAM STRUCTURE

Introductory courses (6) 72 units

- CMN101** Introduction to Creative Entrepreneurship
- CMN103** Introduction to the Creative Industries
- CMN104** Introduction to Screen and Media Industries
- CMN105** Introduction to Screen Media
- CMN107** Communication for the Creative Professional
- CMN150** Visual Journalism

Developing and Graduate courses (10) 120 units

- CMN200** Writing for Screen
- CMN201** Children's Screen Media
- CMN202** Screen Production
- CMN203** Film Forms: Narrative and Genre Filmmaking
- CMN300** Screen Business: Advanced Concepts and Contemporary Issues
- CMN303** Screen Media Project
- CMN309** Transmedia Storytelling Campaigns
- CMN313** Creativity, Design and Communication Project
- MUS202** Music and Sound for Screen Media

PLUS select one (1) course from:

- CMN311** Industry Project 1: Communication, Creativity and Design
- CMN312** Industry Internship 1: Communication, Creativity and Design

Elective courses (8) 96 units

Select 8 elective courses from the undergraduate elective course options. Students are strongly encouraged to use their electives to complete courses in the available Creative Industries disciplines.

Please note the total number of introductory courses that can be undertaken in this program is 120 units (10 courses)

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.