



Follow your
passion
in the creative industries

Bachelor of Creative Industries

Creative Industries is one of the fastest growing, most dynamic and diverse employment sectors. This program allows you to tailor your studies to suit your interests and abilities, providing you with a range of skills and employment choices in the expanding creative industries sector and beyond.

Upon completion, you'll have strong creative and technical skills, an entrepreneurial mindset, and a professional portfolio that showcases your diverse creative practice.

In this program you will:

- Develop specialist creative and technical skills in design, media, arts, and communication as well as entrepreneurial capacity.
- Choose from and combine a wide range of study areas including theatre and performance, creative writing and publishing, screen media, music, interactive media, digital culture, creative and interactive advertising, marketing, social media, and game design.
- Gain practical experience and develop connections with local, national and international professional practitioners.
- Undertake industry and research projects that will refine and showcase your knowledge and skills in the creative industries.

Choose to study abroad at one of USC's 70+ partner institutions worldwide through our Study Overseas program.

Majors/Minors

Sunshine Coast

Majors: Creative Writing and Publishing; Digital Culture; Game Design; Interactive Media; Journalism; Music; Screen Media; Social Media; Theatre and Performance; Visual Communication;

Minors: Creative and Interactive Advertising; Creative Writing and Publishing; Digital Culture; Fashion Studies; Game Art and Animation; Game Design; Game Programming; Interactive Media; Journalism; Music; Photographic Practice; Screen Media; Social Media; Strategic Global Communication; Theatre and Performance; Visual Communication;

Moreton Bay

Majors: Creative Writing and Publishing; Game Design; Interactive Media; Journalism; Screen Media; Social Media; Visual Communication;

Minors: Creative and Interactive Advertising; Creative Writing and Publishing; Game Art and Animation; Game Design; Game Programming; Interactive Media; Journalism; Screen Media; Social Media; Strategic Global Communication; Visual Communication;

Online

Majors: Creative Writing and Publishing; Digital Culture; Game Design; Interactive Media; Journalism; Screen Media; Social Media; Visual Communication;

Minors: Creative and Interactive Advertising; Creative Writing and Publishing; Digital

LOCATIONS

Sunshine Coast

Moreton Bay

Online

QTAC CODE

011271

014071^

015014

DURATION

3 years full time or equivalent part time

COMMENCE

Semester 1 or Semester 2

RECOMMENDED PRIOR STUDY

English

MORE INFORMATION

Contact Student Central
information@usc.edu.au
+61 7 5430 2890

usc.edu.au/ar338

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Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.



Rise, and shine.

Culture; Fashion Studies; Game Art and Animation; Game Design; Game Programming; Interactive Media; Journalism; Photographic Practice; Screen Media; Social Media; Strategic Global Communication; Visual Communication;

Career opportunities:

- Creative entrepreneur
- Performance creator
- Screen media professional
- Writer/publisher
- Creative director
- Music industry professional
- Theatre practitioner/actor
- Entertainment industry professional

Scholarships

Scholarships can give you money and other financial support to help you while you study. Find out more at usc.edu.au/scholarships.