

# Bachelor of Creative Industries



Sunshine Coast, Semester 2 2024

## Program structure

Introductory courses (6) 72 units

CMN103 Introduction to the Creative Industries  
CMN104 Introduction to Screen and Media Industries  
CMN105 Creative Production  
CMN116 Playing with Words: an Introduction to Creative Writing Craft  
DRA102 Exploring Twentieth Century Theatre  
MUS102 Performance 1

Graduate course (1) 12 units

TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events

PLUS select 1 course (1) 12 units from:

BCI302 Work Integrated Learning Project  
BCI303 Work Integrated Learning Placement

Plus select 16 courses (192 units) towards 1 required major plus 1 major from the specified list; or 1 required major plus 2 minors:

Required Major

Select 1 required major from:

- Creative Writing and Publishing
- Music<sup>^</sup>
- Screen Media
- Theatre and Performance<sup>^</sup>

Majors

- Creative Writing and Publishing
- Digital Culture<sup>^</sup>
- Game Design
- Interactive Media
- Journalism
- Music<sup>^</sup>
- Screen Media
- Social Media
- Theatre and Performance<sup>^</sup>
- Visual Communication

Minors

- Creative and Interactive Advertising
- Creative Writing and Publishing
- Digital Culture<sup>^</sup>
- Fashion Studies<sup>^</sup>
- Game Art and Animation
- Game Design
- Game Programming
- Interactive Media
- Journalism
- Music<sup>^</sup>

[usc.edu.au/ar338](http://usc.edu.au/ar338)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 6 October 2024  
Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

- Photographic Practice<sup>^</sup>
- Screen Media
- Social Media
- Strategic Global Communication
- Theatre and Performance<sup>^</sup>
- Visual Communication

<sup>^</sup>Not currently available at Moreton Bay campus.

#### Elective courses

Select up to a total of 12 to 48 units from the undergraduate elective course options. The number of electives will vary depending on the majors chosen.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

## Total units: 288

## Study sequence

### Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN105 Creative Production	• Semester 2	12	
DRA102 Exploring Twentieth Century Theatre	• Semester 2	12	Anti: DRA302
MUS101 Intro to Songwriting and Performance	• Semester 2	12	

PLUS select 1 course towards your second major or minors or elective from the undergraduate elective course options.

### Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN103 Introduction to the Creative Industries	• Semester 1	12	
CMN104 Introduction to Screen and Media Industries	• Semester 1	12	
CMN116 Playing with Words: an Introduction to Creative Writing Craft	• Semester 1	12	
MUS102 Performance 1	• Semester 1	12	

### Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
MUS201 Music and Pop Culture	• Semester 2	12	Pre: MUS100 or MUS101
MUS203 Songwriting 2	• Semester 2	12	Pre: MUS100 or MUS101

[usc.edu.au/ar338](http://usc.edu.au/ar338)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 6 October 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
MUS200 Performance 2	• Semester 1	12	Pre: MUS101
MUS202 Music and Sound for Screen	• Semester 1	12	Pre: MUS100 or MUS101 or CMN105

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events	• Semester 1	12	

PLUS select 1 course from:

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BCI302 Work Integrated Learning Project	• Semester 1, Semester 2	12	Pre: Completion of 192 units  Anti: CMN311, CMN312, CMN313, CMN316 or ENT311
BCI303 Work Integrated Learning Placement	• Session 8, Semester 1, Semester 2	12	Pre: Course Coordinator Consent Required and successful completion of 192 units  Anti: BUS331, CMN312, ENT311, CMN316 and CMN313

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
MUS300 Music Video on Location	• Semester 1	12	Pre: (MUS201 and MUS203) or (CMN202 and CMN203)
MUS301 Performance 3	• Semester 1	12	Pre: MUS200

[usc.edu.au/ar338](http://usc.edu.au/ar338)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 6 October 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

## Program requirements and notes

In order to graduate you must:

- Successfully complete 288 units as outlined in the Program Structure
- Complete no more than 10 introductory level (100 coded) courses

Program notes

- Important: Some major/minor combinations may need to be commenced in the first semester of study to complete in the minimum duration.
- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each student's responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates.
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses.
- Courses within this program are assessed using a variety of assessment methods including essays, seminar presentations, reports, in-class tests and examinations. Not all courses will necessarily include all methods
- Some required introductory courses may count towards some minors
- As part of your UniSC program, you may apply to Study Overseas to undertake courses with an overseas higher education provider
- Only a full-time study option is available to international students on a Student Visa
- Only the first-year of the program is offered at Caboolture, the remainder of the program must be completed at Sippy Downs

WIL notes

- Considering work integrated learning (WIL) in your final year of study? Refer to School of Business and Creative Industries Work Integrated Learning (WIL) Program