

Bachelor of Creative Industries



Sunshine Coast, Semester 1 2022

Program structure

Introductory courses (6) 72 units

CMN103 Introduction to the Creative Industries

CMN104 Introduction to Screen and Media Industries

CMN105 Creative Production

CMN116 Playing with Words: an Introduction to Creative Writing Craft

DRA102 Exploring Twentieth Century Theatre

MUS102 Performance 1

Graduate course (1) 12 units

TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events

PLUS select 1 course (1) 12 units from:

BCI302 Work Integrated Learning Project

BCI303 Work Integrated Learning Placement

Plus select 16 courses (192 units) towards 1 required major plus 1 major from the specified list; or 1 required major plus 2 minors:

Required Major

Select 1 required major from:

- Creative Writing and Publishing
- Music^
- Screen Media
- Theatre and Performance^

Majors

- Creative Writing and Publishing
- Digital Culture^
- Game Design
- Interactive Media
- Journalism
- Music^
- Screen Media
- Social Media
- Theatre and Performance^
- Visual Communication

Minors

- Creative and Interactive Advertising
- Creative Writing and Publishing
- Digital Culture^
- Fashion Studies^
- Game Art and Animation
- Game Design
- Game Programming
- Interactive Media
- Journalism
- Music^

usc.edu.au/ar338

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 27 April 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

- Photographic Practice^
- Screen Media
- Social Media
- Strategic Global Communication
- Theatre and Performance^
- Visual Communication

^Not currently available at Moreton Bay campus.

Elective courses

Select up to a total of 12 to 48 units from the undergraduate elective course options. The number of electives will vary depending on the majors chosen.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

Total units: 288

Study sequence

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN103 Introduction to the Creative Industries	• Semester 1	12	
CMN104 Introduction to Screen and Media Industries	• Semester 1	12	
CMN116 Playing with Words: an Introduction to Creative Writing Craft	• Semester 1	12	
MUS102 Performance 1	• Semester 1	12	

Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN105 Creative Production	• Semester 2	12	
DRA102 Exploring Twentieth Century Theatre	• Semester 2	12	Anti: DRA302

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN200 Writing for Screens	• Semester 1	12	
DES231 Animation Principles, Process and Production	• Semester 1	12	

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

usc.edu.au/ar338

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 27 April 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN203 Screen Media and Pop Culture	• Semester 2	12	

PLUS select 3 courses towards your second major or minors or electives from the undergraduate elective course options.

Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN202 Screen Media Production	• Semester 1	12	
TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events	• Semester 1	12	

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN300 Screen Media: Showcase in Practice	• Semester 2	12	
DES309 Design Capstone	• Semester 2	12	Pre: Course Coordinator Consent Required and Completed 192 units

PLUS select 1 course from:

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BCI302 Work Integrated Learning Project	• Semester 1, Semester 2	12	Pre: Completion of 192 units Anti: CMN311, CMN312, CMN313, CMN316 or ENT311
BCI303 Work Integrated Learning Placement	• Session 8, Semester 1, Semester 2	12	Pre: Course Coordinator Consent Required and successful completion of 192 units Anti: BUS331, CMN312, ENT311, CMN316 and CMN313

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

usc.edu.au/ar338

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 27 April 2024

Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

Program requirements and notes

In order to graduate you must:

- Successfully complete 288 units as outlined in the Program Structure
- Complete no more than 10 introductory level (100 coded) courses

Program notes

- Important: Some major/minor combinations may need to be commenced in the first semester of study to complete in the minimum duration.
- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each students responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates.
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses.
- Courses within this program are assessed using a variety of assessment methods including essays, seminar presentations, reports, in-class tests and examinations. Not all courses will necessarily include all methods
- Some required introductory courses may count towards some minors
- As part of your UniSC program, you may apply to Study Overseas to undertake courses with an overseas higher education provider
- Only a full-time study option is available to international students on a Student Visa
- Only the first-year of the program is offered at Caboolture, the remainder of the program must be completed at Sippy Downs

WIL notes

- Considering work integrated learning (WIL) in your final year of study? Refer to School of Business and Creative Industries Work Integrated Learning (WIL) Program