

# Bachelor of Creative Industries



Sunshine Coast, Semester 1 2024

## Program structure

Introductory courses (6) 72 units

CMN103 Introduction to the Creative Industries

CMN104 Introduction to Screen and Media Industries

CMN105 Creative Production

CMN116 Playing with Words: an Introduction to Creative Writing Craft

DRA102 Exploring Twentieth Century Theatre

MUS102 Performance 1

Graduate course (1) 12 units

TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events

PLUS select 1 course (1) 12 units from:

BCI302 Work Integrated Learning Project

BCI303 Work Integrated Learning Placement

Plus select 16 courses (192 units) towards 1 required major plus 1 major from the specified list; or 1 required major plus 2 minors:

Required Major

Select 1 required major from:

- Creative Writing and Publishing
- Music^
- Screen Media
- Theatre and Performance^

Majors

- Creative Writing and Publishing
- Digital Culture^
- Game Design
- Interactive Media
- Journalism
- Music^
- Screen Media
- Social Media
- Theatre and Performance^
- Visual Communication

Minors

- Creative and Interactive Advertising
- Creative Writing and Publishing
- Digital Culture^
- Fashion Studies^
- Game Art and Animation
- Game Design
- Game Programming
- Interactive Media
- Journalism
- Music^

[usc.edu.au/ar338](http://usc.edu.au/ar338)

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Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

- Photographic Practice^
- Screen Media
- Social Media
- Strategic Global Communication
- Theatre and Performance^
- Visual Communication

^Not currently available at Moreton Bay campus.

#### Elective courses

Select up to a total of 12 to 48 units from the undergraduate elective course options. The number of electives will vary depending on the majors chosen.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

**Total units: 288**

## Study sequence

#### Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN103 Introduction to the Creative Industries	• Semester 1	12	
CMN104 Introduction to Screen and Media Industries	• Semester 1	12	
CMN116 Playing with Words: an Introduction to Creative Writing Craft	• Semester 1	12	
MUS102 Performance 1	• Semester 1	12	

#### Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN105 Creative Production	• Semester 2	12	
DRA102 Exploring Twentieth Century Theatre	• Semester 2	12	Anti: DRA302

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

#### Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN200 Writing for Screens	• Semester 1	12	
DES231 Animation Principles, Process and Production	• Semester 1	12	

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

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## Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN203 Screen Media and Pop Culture	• Semester 2	12	

PLUS select 3 courses towards your second major or minors or electives from the undergraduate elective course options.

## Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN202 Screen Media Production	• Semester 1	12	
TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events	• Semester 1	12	

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

## Semester 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
CMN300 Screen Media: Showcase in Practice	• Semester 2	12	
DES309 Design Capstone	• Semester 2	12	Pre: Course Coordinator Consent Required and Completed 192 units

PLUS select 1 course from:

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BCI302 Work Integrated Learning Project	• Semester 1, Semester 2	12	Pre: Completion of 192 units  Anti: CMN311, CMN312, CMN313, CMN316 or ENT311
BCI303 Work Integrated Learning Placement	• Session 8, Semester 1, Semester 2	12	Pre: Course Coordinator Consent Required and successful completion of 192 units  Anti: BUS331, CMN312, ENT311, CMN316 and CMN313

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

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# Program requirements and notes

In order to graduate you must:

- Successfully complete 288 units as outlined in the Program Structure
- Complete no more than 10 introductory level (100 coded) courses

## Program notes

- Important: Some major/minor combinations may need to be commenced in the first semester of study to complete in the minimum duration.
- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each student's responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates.
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses.
- Courses within this program are assessed using a variety of assessment methods including essays, seminar presentations, reports, in-class tests and examinations. Not all courses will necessarily include all methods
- Some required introductory courses may count towards some minors
- As part of your UniSC program, you may apply to Study Overseas to undertake courses with an overseas higher education provider
- Only a full-time study option is available to international students on a Student Visa
- Only the first-year of the program is offered at Caboolture, the remainder of the program must be completed at Sippy Downs

## WIL notes

- Considering work integrated learning (WIL) in your final year of study? Refer to School of Business and Creative Industries Work Integrated Learning (WIL) Program