#### Bachelor of

# **Creative Industries**



## Moreton Bay, Semester 1 2024

## Program structure

Introductory courses (6) 72 units

CMN103 Introduction to the Creative Industries
CMN104 Introduction to Screen and Media Industries
CMN105 Creative Production
CMN116 Playing with Words: an Introduction to Creative Writing Craft
DRA102 Exploring Twentieth Century Theatre
MUS102 Performance 1

Graduate course (1) 12 units

TSM315 Running Meetings, Incentives, Conventions and Exhibitions (M.I.C.E) industry events

PLUS select 1 course (1) 12 units from:

BCI302 Work Integrated Learning Project BCI303 Work Integrated Learning Placement

Plus select 16 courses (192 units) towards 1 required major plus 1 major from the specified list; or 1 required major plus 2 minors:

Required Major

Select 1 required major from:

- Creative Writing and Publishing
- Music^
- Screen Media
- Theatre and Performance^

#### Majors

- Creative Writing and Publishing
- Digital Culture^
- Game Design
- Interactive Media
- Journalism
- Music^
- Screen Media
- Social Media
- Theatre and Performance^
- Visual Communication

#### Minors

- Creative and Interactive Advertising
- Creative Writing and Publishing
- Digital Culture^
- Fashion Studies^
- Game Art and Animation
- Game Design
- Game Programming
- Interactive Media
- Journalism
- Music^

#### usc.edu.au/ar338

- Photographic Practice^
- Screen Media
- Social Media
- Strategic Global Communication
- Theatre and Performance^
- Visual Communication

^Not currently available at Moreton Bay campus.

#### Elective courses

Select up to a total of 12 to 48 units from the undergraduate elective course options. The number of electives will vary depending on the majors chosen.

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

Total units: 288

## Study sequence

#### Semester 1

| COURSE   | SEMESTER OF OFFER<br>(MORETON BAY) | UNITS | REQUISITES |
|--|------------------------------------|-------|------------|
| CMN103 Introduction to the Creative Industries                       | • Semester 1                       | 12    |            |
| CMN104 Introduction to Screen and Media Industries                   | Semester 1                         | 12    |            |
| CMN116 Playing with Words: an Introduction to Creative Writing Craft | Semester 1                         | 12    |            |
| MUS102 Performance 1   | Semester 1                         | 12    |            |

#### Semester 2

| COURSE                                     | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES      |
|--|---------------------------------|-------|-----------------|
| CMN105 Creative Production                 | • Semester 2                    | 12    |                 |
| DRA102 Exploring Twentieth Century Theatre | • Semester 2                    | 12    | Anti:<br>DRA302 |

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

#### Semester 1

| COURSE  | SEMESTER OF OFFER<br>(MORETON BAY) | UNITS | REQUISITES |
|---|------------------------------------|-------|------------|
| CMN200 Writing for Screens                          | Semester 1                         | 12    |            |
| DES231 Animation Principles, Process and Production | Semester 1                         | 12    |            |

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

#### usc.edu.au/ar338

#### Semester 2

| COURSE                              | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|-------------------------------------|---------------------------------|-------|------------|
| CMN203 Screen Media and Pop Culture | Semester 2                      | 12    |            |

PLUS select 3 courses towards your second major or minors or electives from the undergraduate elective course options.

#### Semester 1

| COURSE   | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|--|---------------------------------|-------|------------|
| CMN202 Screen Media Production   | Semester 1                      | 12    |            |
| TSM315 Running Meetings, Incentives,<br>Conventions and Exhibitions (M.I.C.E) industry<br>events | Semester 1                      | 12    |            |

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

#### Semester 2

| COURSE                                    | SEMESTER OF OFFER<br>(MORETON BAY) | UNITS | REQUISITES  |
|---|------------------------------------|-------|---|
| CMN300 Screen Media: Showcase in Practice | Semester 2                         | 12    |   |
| DES309 Design Capstone                    | Semester 2                         | 12    | Pre:<br>Course Coordinator Consent<br>Required and Completed 192<br>units |

#### PLUS select 1 course from:

| COURSE                                    | SEMESTER OF OFFER (MORETON BAY)     | UNITS | REQUISITES  |
|---|-------------------------------------|-------|---|
| BCl302 Work Integrated Learning Project   | Semester 1, Semester 2              | 12    | Pre:<br>Completion of 192 units   |
|   |                                     |       | Anti:<br>CMN311, CMN312, CMN313,<br>CMN316 or ENT311                            |
| BCI303 Work Integrated Learning Placement | • Session 8, Semester 1, Semester 2 | 12    | Pre: Course Coordinator Consent Required and successful completion of 192 units |
|   |                                     |       | Anti:<br>BUS331, CMN312, ENT311,<br>CMN316 and CMN313                           |

PLUS select 2 courses towards your second major or minors or electives from the undergraduate elective course options.

#### usc.edu.au/ar338

### Program requirements and notes

In order to graduate you must:

- Successfully complete 288 units as outlined in the Program Structure
- Complete no more than 10 introductory level (100 coded) courses

#### Program notes

- Important: Some major/minor combinations may need to be commenced in the first semester of study to complete in the minimum duration.
- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each students responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates.
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses.
- Courses within this program are assessed using a variety of assessment methods including essays, seminar presentations, reports, in-class tests and examinations. Not all courses will necessarily include all methods
- Some required introductory courses may count towards some minors
- As part of your UniSC program, you may apply to Study Overseas to undertake courses with an overseas higher education provider
- Only a full-time study option is available to international students on a Student Visa
- Only the first-year of the program is offered at Caboolture, the remainder of the program must be completed at Sippy Downs

#### WIL notes

• Considering work integrated learning (WIL) in your final year of study? Refer to School of Business and Creative Industries Work Integrated Learning (WIL) Program