



# Design seamless user **experiences**

## Bachelor of Design (Interactive and UX)

UX designers shape the digital platforms, apps and products we use every day. User experience considers how people interact with technology, how it makes them feel, and how to help them complete a task, buy a product or have a conversation.

This specialised degree builds the technical and creative ability you'll need to work in this dynamic, fast-growing field. You'll develop a broad skillset in design, user testing and project management, and graduate with a professional, industry-ready portfolio.

Creating a user-centric online experience is becoming increasingly important for organisations that want to maintain a high-quality online presence. This program will provide you with the technical, creative and project management skills you need to take advantage of growing opportunities in the field.

- Understand the principles of digital design, visual storytelling and human-computer interactivity
- Learn how to design and develop user-centred digital products, including websites and apps
- Work with cutting-edge technologies, including augmented and virtual reality
- Gain hands-on experience through internships or industry projects

Career opportunities:

- Digital designer
- UX designer
- Interactive designer
- App developer
- Interface designer
- Web designer
- Multimedia developer

### Scholarships

Scholarships can give you money and other financial support to help you while you study. Find out more at [usc.edu.au/scholarships](http://usc.edu.au/scholarships).

LOCATIONS	QTAC CODE
Sunshine Coast	011291
Online	015011

**DURATION**  
3 years full time or part time equivalent

**COMMENCE**  
Semester 1, Semester 2

**RECOMMENDED PRIOR STUDY**  
English

### MORE INFORMATION

Contact Student Central  
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+61 7 5430 2890

[usc.edu.au/ar313](http://usc.edu.au/ar313)

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Note: Study options and semester of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

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