



Sketch out  
your future in  
**design**

## Bachelor of Design

Design at USC is an interdisciplinary program with dynamic pathways that encourage you to discover your creativity and develop your critical thinking through experimentation in an inclusive and exploratory environment. Taught by award-winning creative practitioners and industry experts, you will discover the increasingly important role design plays in the world, with opportunities to specialise in interactive media, digital culture, game design or visual communication. This versatile program will equip you with theoretical knowledge, creative skills, cultural awareness and critical thinking to imagine and shape a future that is changing rapidly by design.

In this program you will:

- Learn about the latest interdisciplinary design practices and new technologies
- Work directly with industry experts and organisations to deliver collaborative design projects for diverse audiences
- Demonstrate a broad, coherent, and critical understanding in one or more design disciplines that is theoretically rigorous, versatile and responsive to rapidly changing tools, technologies and environments.
- Use problem-solving strategies, creativity, and theoretical frameworks to address a diverse range of design challenges
- Apply design thinking, ethical practice, and inclusive design methods to generate innovative creative projects and original

ideas for diverse contexts locally and internationally

- Develop culturally sensitive design skills that respond to place, embrace sustainability, and acknowledge Indigenous protocols and perspectives

### Majors/Minors

Sunshine Coast

Majors: Creative Writing and Publishing; Digital Culture; Game Design; Interactive Media; Journalism; Music; Screen Media; Social Media; Theatre and Performance; Visual Communication;

Minors: Creative and Interactive Advertising; Creative Writing and Publishing; Digital Culture; Fashion Studies; Game Art and Animation; Game Design; Game Programming; Interactive Media; Journalism; Music; Photographic Practice; Screen Media; Social Media; Strategic Global Communication; Theatre and Performance; Visual Communication;

Moreton Bay

Majors: Creative Writing and Publishing; Game Design; Interactive Media; Journalism; Screen Media; Social Media; Visual Communication;

Minors: Creative and Interactive Advertising; Creative Writing and Publishing; Game Art and Animation; Game Design; Game Programming; Interactive Media; Journalism; Screen Media; Social Media; Strategic Global Communication; Visual Communication;

### LOCATIONS

Sunshine Coast

Moreton Bay

Online

### QTAC CODE

011191

014191^

015049

### DURATION

3 years full time or equivalent part time

### COMMENCE

Semester 1 or Semester 2

### RECOMMENDED PRIOR STUDY

English

### MORE INFORMATION

Contact Student Central  
[information@usc.edu.au](mailto:information@usc.edu.au)  
+61 7 5430 2890

[usc.edu.au/ar317](http://usc.edu.au/ar317)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 1 December 2021  
Note: Study options and semester of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).



Rise, and shine.

## Online

Majors: Creative Writing and Publishing; Digital Culture; Game Design; Interactive Media; Journalism; Screen Media; Social Media; Visual Communication;

Minors: Creative and Interactive Advertising; Creative Writing and Publishing; Digital Culture; Fashion Studies; Game Art and Animation; Game Design; Game Programming; Interactive Media; Journalism; Photographic Practice; Screen Media; Social Media; Strategic Global Communication; Visual Communication;

## Career opportunities:

- Professional designer
- Interactive media specialist
- Game designer, artist or programmer
- Visual communication designer
- Photographer
- Visualisation designer
- Interdisciplinary artist
- Creative producer
- Fashion designer
- Content creator
- Design strategist

## Scholarships

Scholarships can give you money and other financial support to help you while you study. Find out more at [usc.edu.au/scholarships](https://usc.edu.au/scholarships).