Bachelor of Sports Studies

Combine core sport science knowledge with complementary skills in areas like sports media, sports journalism, sports administration, event management, marketing, public relations and business management, to prepare you for a range of careers in the growing sport and fitness industries.

In this program you will:
- Learn about the modern sports industry at local, national and international levels.
- Tailor your studies with flexible pathways to suit your own interests and career goals.
- Gain the skills to be job-ready for a range of sport and fitness careers.
- Experience multiple workplace learning opportunities.

Career opportunities:
- Sports journalist
- Sports marketer
- Sports administration
- Public relations
- Sport and outdoor activity development
- Sport and tourism event planner
- Sports business manager

However, the program provides graduates with highly relevant knowledge and skills closely aligned to a wide variety of career opportunities including: sports journalism; sports and outdoor adventure related media; public relations for teams, organisations and athletes; sports and tourism event planning and coordination; sports business management; and marketing sports related events, businesses and products.

Please note:
In 2021, all first-year courses in this degree will be available online. Second-, third- and fourth-year courses (where applicable) will be offered online progressively from 2022 onwards. If you wish to study online and are intending to apply for credit for previous studies, please contact Student Central to discuss your options. Please note that some online courses may require some attendance at a USC campus to support your learning.

Membership
This program does not meet the application eligibility requirements for Exercise Scientist or Sport Scientist membership of Exercise and Sports Science Australia (ESSA). If professional membership in a sport or coaching area is required consider the Bachelor of Sport and Exercise Science or the Bachelor of Clinical Exercise Physiology.

LOCATIONS QTAC CODE
Sunshine Coast 013171
Online 015029

MINIMUM SELECTION THRESHOLD
ATAR - 54.55 / OP - 18 / Rank - 64

DURATION
3 years full time or equivalent part time

COMMENCE
Semester 1 or Semester 2

RECOMMENDED PRIOR STUDY
English; General Maths, Maths Methods or Specialist Maths; at least one science subject

MORE INFORMATION
Contact Student Central
information@usc.edu.au
+61 7 5430 2890

Rise, and shine.