Diploma in
Business Innovation

UniSC

LOCATION	QTAC CODE	START
Sunshine Coast	015081	Semester 1, Semester 2
Moreton Bay	014081	Semester 1, Semester 2
Online	015281	Semester 1, Semester 2
Caboolture	018681	Semester 1, Semester 2

Kickstart your business career in just one year. Enter the business field with a broad introduction to the core ideas that drive growth, including entrepreneurship, marketing, management, and more.

In this program you will:

- Gain hands-on experience by developing an innovative business idea, including market research, developing a project 'pitch', and writing a business plan
- Build the skills you'll need to stand out in the business world, including critical thinking, communication and time management
- Learn how to use technology to achieve your study and career goals, including working with different technology platforms, managing information and creating an online profile
- Upon successful completion, receive direct entry and up to 96 units of credit* towards UniSC's Bachelor of Business

Career opportunities

- Business administration
- Digital futures
- Economics and finance
- Human resource management
- Marketing
- Small business management
- Tourism, Leisure, Event management

Duration
1 year
Full-time or equivalent part-time

Indicative 2024 fees
A$15,398 - 2024 Fees (CSP)
Fees are indicative only and will change based on courses selected and are subject to yearly increases

Delivery mode
Blended Learning,

Total courses
8

Total units
96

UniSC program code
UC101

Program structure

Introductory courses (4) 48 units

BUS105 Marketing Essentials
UCC101 Academic and Professional Skills: Planning for Success
UCC102 ICT for Academic and Professional Applications
UCC105 Innovation: Addressing Challenges

Required courses from a specified list (4) 48 units

Select 4 discipline courses from the following:

ACC106 Accounting Principles
BUS101 Exploring Business Research
BUS102 Economics for Business
BUS104 Discovering Management
BUS108 Information Systems in Organisations
1 introductory level (100 coded) elective course from School of Business and Creative Industries.

usc.edu.au/uc101