

# Executive Master of Business Administration



## LOCATION

## START

Sunshine Coast

Expand your business management potential. In this program you'll learn advanced business management skills and develop a deeper understanding of today's business environment, to help take your business or career to the next level.

In this program you will:

- Attend intensive weekend sessions once a month, over 2 years
- Study a range of key business areas including leadership, strategic management, innovation and entrepreneurship, finance, economics and marketing
- Learn the latest in business thinking from USC academics and external organisations
- Sharpen your business management skills and work on management issues relevant to both the private and public sectors
- Use problem-solving activities to challenge and expand your skills, attitudes and perspectives

### Career opportunities

- High level leadership opportunities
- Executive roles
- Managing complex issues
- Government sector
- Private Business
- International and domestic opportunities

### Duration

2 years

Full-time or equivalent part-time

### Indicative 2022 fees

A\$23,220 (fee-paying)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

### Delivery mode

on campus (intensive)

### Total units

144

### USC program code

BU791

## Program structure

### Required courses (120 units)

**EMB751** Design Thinking and Disruptive Innovation

**EMB752** Customer and market driven planning

**EMB753** Research for Decision Making

**EMB754** Entrepreneurship and Business Model Innovation

**EMB755** Financial Report Analysis

**EMB756** Managerial Informatics

**EMB757** Managing People in Organisations

**EMB758** Managerial Economics

**EMB759** Business Law

**EMB760** Principles of Leadership

**EMB761** Corporate Governance, Business Ethics and Corporate Social Responsibility

**EMB762** Strategic Management

**EMB763** Business Finance for Managers

**EMB765** Human Resource Management Essentials

**EMB766** Business Model Development

**EMB775** Developing Personal Leadership Capability

**EMB776** Creating and delivering marketing value

**EMB780** Managerial Project(12 units)

**EMB784** Planning and Pitching your start-up

[usc.edu.au/bu791](http://usc.edu.au/bu791)

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Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

**Elective courses (24 units)**

PLUS select 24 units from:

**EMB771** Building Agile Organisations

**EMB772** Project Leadership

**EMB773** Cultural Intelligence in the Global Environment

**EMB778** Managerial Project

**EMB779** Contemporary and Emerging Issues in Business and Management

**EMB781** Managerial Business Analytics

**EMB782** Research Project A

**EMB783** Research Project B(12 units)

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.