



Take the fast-track to a career in **management**

Graduate Certificate in **Business Administration**

You can put management roles firmly in your sights with this program. It's designed to expand your skills set to meet the increasing demands of doing business in today's world. This program is skills-focused, offering practical work experience to build your management knowledge and problem-solving capabilities.

You will explore current business issues and learn the key functional areas of an organisation. The program covers loads of theory but concentrates on how that is used practically in a business. USC adds value to the program by giving you opportunities to network with business leaders and to experience the real challenges they face and how they manage them.

Choose what interests you most from courses in decision-making, economics, marketing, management, law, ethics or infomatics. You can opt to study for the Graduate Certificate online. It is a 4 course program which enables you to upgrade your study to the Master of Business Administration later on.

Admission requirements

To be considered for admission candidates would normally be required to:

- possess an undergraduate degree from a recognised higher education institution or equivalent *
- have at least two years relevant full-time equivalent work or other relevant experience; and
- candidates whose first language is other than English must demonstrate an

appropriate level of English proficiency. Refer to the English language requirements

* Applicants who do not possess an undergraduate degree but have at least three years' relevant full-time equivalent work or other relevant experience may be admitted to the qualifying Graduate Certificate in Business Administration. Successful completion of the Graduate Certificate in Business Administration will qualify the candidate for entry into the Master of Business Administration for completion of the remaining courses.

Career opportunities

Apply for management positions in government, business and across a diverse range of industries.

Intakes - when to apply

Sunshine Coast and Online intakes will be Session 1, Session 2, Session 3, Session 5, Session 6, Session 7.

MORE INFORMATION

Contact USC International
study@usc.edu.au
+61 7 5430 2843

usc.edu.au/bu510 | CRICOS code: 067674D

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 19 April 2021
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.



Rise, and shine.

PROGRAM STRUCTURE

Required courses (2) 24 units

BUS703 Evidenced Based Decision Making

BUS704 Finance and Accounting for Managers

Elective courses (2) 24 units

Select 2 courses from any 500 or 700 level courses from the School of Business and Creative Industries.

Electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Information and Communications Technology
- Global Business
- Management
- Marketing

Note: Not all USC courses are available on every USC campus.