

Graduate Certificate in Business Research



LOCATION

START

Online

Semester 1

Build your knowledge and skills in key research methods used in business and prepare yourself for further study.

This graduate certificate gives you a good foundation for entry into a research program.

In this program you will:

- Work with experienced academics to develop your research topic
- Plan and draft a literature review
- Gain a solid understanding of key research methodologies
- Develop a proposal for a research project

Career opportunities

- Business research
- Pathway to further postgraduate studies

Program structure

Required courses (4) 48 units

BUS512 Introduction to Research Concepts and Design

BUS513 The Literature Review

BUS514 Qualitative Research Methods

BUS515 Applied Quantitative Research Methods

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

Duration

4 months

Full-time or equivalent part-time

Indicative 2024 fees

A\$13,854 - 2025 Fees

(fee-paying)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Delivery mode

Online

Total courses

4

Total units

48

UniSC program code

BU508

usc.edu.au/bu508

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Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.