

Graduate Certificate in Business Research



LOCATION

START

Online

Semester 1

Solve real-world business problems and take your first step into specialised business research. This four-course graduate certificate is designed to build your knowledge, skills and training in key business-related research methods.

In this program you will:

- Provides the foundation for entry into a postgraduate research program
- Work with experienced academics to develop your research topic, and plan and draft a literature review
- Receive a thorough grounding in both qualitative and quantitative research methodologies

Career opportunities

- Business research
- Pathway to further postgraduate studies

Program structure

Required courses (4) 48 units

BUS512 Introduction to Research Concepts and Design

BUS513 The Literature Review

BUS514 Qualitative Research Methods

BUS515 Applied Quantitative Research Methods

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.

Duration

4 months

Full-time or equivalent part-time

Indicative 2022 fees

A\$11,811 (fee-paying)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Delivery mode

Online

Total courses

4

Total units

48

UniSC program code

BU508

usc.edu.au/bu508

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Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.