

# Graduate Certificate in **Business Research**



Sunshine Coast, Semester 1 2022

## Program structure

### Required courses (4) 48 units

**BUS512** Introduction to Research Concepts and Design

**BUS513** The Literature Review

**BUS514** Qualitative Research Methods

**BUS515** Applied Quantitative Research Methods

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.

Total units: 48

## Study sequence

### Semester 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
<b>BUS512</b> Introduction to Research Concepts and Design	• Online: Semester 1	12	Pre: Enrolled in any honours program or postgraduate coursework program
<b>BUS513</b> The Literature Review	• Online: Semester 1	12	Pre: Enrolled in any honours program or postgraduate coursework program
<b>BUS514</b> Qualitative Research Methods	• Online: Semester 1	12	Pre: Enrolled in any honours program or postgraduate coursework program
<b>BUS515</b> Applied Quantitative Research Methods	• Online: Semester 1	12	Pre: Enrolled in any honours program or postgraduate coursework program  Anti: MBA719 or EMB769

## Program requirements and notes

### Program requirements

In order to graduate you must:

[usc.edu.au/bu508](http://usc.edu.au/bu508)

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 26 June 2022

Study options and teaching period of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).

- Successfully complete 48 units as outlined in the Program Structure

**Program notes**

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each student's responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses.